



PLASTIC REEL CORPORATION OF AMERICA
BOX 466, . CARLSTADT, N. J. 07072



THEODORE H NEL
VASSAR COLLEGE
POUGHKEEPSIE NY 12601

IMPORTANT
FOR THE
FUTURE



**PLASTIC REEL
CORPORATION
OF AMERICA**

640 South Commercial Avenue, Carlstadt, New Jersey, 07072, (201) 933-9125

August 26, 1968

Gentlemen:

Enclosed is the 1968 revised catalog of our Plio-Magic products. Please discard your present catalog and place these price schedules in your Plastic Reel cover. If you do not have a cover, or if additional copies of the catalog are required, please write us a short note and we will be most happy to forward them to you.

As you will note, our new catalog contains various price revisions, as well as the addition of several new items to our product line.

We look forward to the continued pleasure of servicing your Plio-Magic requirements.

Sincerely yours,

PLASTIC REEL CORPORATION OF AMERICA

Allen S. Braverman
Executive Vice-President

ASB/rr
Enclosures

9/19/68

PLEASE MAKE THE FOLLOWING CORRECTIONS ON YOUR NEW
PLASTIC REEL CORPORATION CATALOG:

1. Video Tape Reel Shipping Case:

READS: AB Hub

SHOULD READ: NAB HUB

2. 1/4" & .150 Tape Reels:

Catalog #14078 - READS: 7 1/8" Catalog #14088 - READS: 8 1/8"

SHOULD READ: 7" x 1/8"

SHOULD READ: 8" x 1/8"

3. Idler/Drive Rollers:

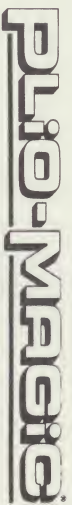
Catalog #61213 - Diameter on drawing

READS: 3.1250

SHOULD READ: 2.750

Catalog #62024 - READS: 16mm Sound Shoulder
#62021

SHOULD READ: 16mm ROLLER



CUSTOMER INTEREST AND RECOMMENDATION FORM
PLEASE CHECK

PLIO-MAGIC SHIPPING CASES

Color Preference ☐ Blue ☐ Orange ☐ Beige ☐ Yellow
☐ Brown ☐ Black ☐ Turquoise ☐ Red

SIZE 16mm 400' 600' 800' 1200' 1600' 2000'

1-reel ☐ ☐ ☐ ☐ ☐ ☐

2-reel ☐ ☐ ☐ ☐ ☐ ☐

3-reel ☐ ☐ ☐ ☐ ☐ ☐

4 reel ☐ ☐ ☐ ☐ ☐ ☐

PLIO-MAGIC LARGE FILM REELS

Color Preference ☐ Grey ☐ Blue ☐ Black ☐ Red
☐ Yellow ☐ Other _____

SIZE 8mm ☐ 400' ☐ 600' ☐ 800' ☐ 1200' ☐ 1600' ☐ 2000'
16mm ☐ 400' ☐ 600' ☐ 800' ☐ 1200' ☐ 1600' ☐ 2000'

PLIO-MAGIC SMALL FILM REELS

Color Preference ☐ Grey ☐ Red ☐ Black ☐ Other _____

SIZE ☐ 8mm 50' ☐ 16mm 50'
☐ 8mm 100' ☐ 16mm 100'
☐ 8mm 200' ☐ 16mm 200'
☐ 8mm 400' ☐ 16mm 400'
☐ 35mm 100'

PLIO-MAGIC FILM CANS

Color Preference ☐ Grey ☐ Blue ☐ Green ☐ Other _____

SIZE 8mm ☐ 400' ☐ 600' ☐ 800' ☐ 1200' ☐ 1600'
16mm ☐ 400' ☐ 600' ☐ 800' ☐ 1200' ☐ 1600'
35mm ☐ 1000' ☐ 2000'

PLIO-MAGIC REEL-PAKS

Color Preference ☐ Charcoal and Grey Combination ☐ Other _____

PLIO-MAGIC TAPE REELS

Color Preference ☐ Clear ☐ Natural ☐ Other _____

SIZE ☐ 2" ☐ 2 3/8" ☐ 2 1/2" ☐ 3" ☐ 3 1/4" ☐ 5" ☐ 5"-3" hub ☐ 7"
☐ 7"-4" hub ☐ 7"-2 1/4" hub ☐ Stenorette type ☐ Other _____

PLIO-MAGIC CORES

Color Preference ☐ Yellow ☐ Other _____

SIZE ☐ 8mm ☐ 16mm ☐ 35mm

PLIO-MAGIC PROCESSING ROLLERS

SIZE ☐ 8mm ☐ 16mm ☐ 35mm ☐ 70mm ☐ 16/35mm ☐ 16/32/35mm
☐ 35/70mm

PLIO-MAGIC BUSHINGS, BEARINGS

SIZE ☐ 3/8" ☐ 1/2" ☐ 5/8"

CONTINUOUS FILM CARTRIDGES ☐ _____

WOULD LIKE TO SEE YOU MAKE _____

COMMENTS _____

PLEASE FILL OUT OR ATTACH YOUR BUSINESS CARD HERE

Name _____ Position _____

Firm _____

Address _____

City _____ State _____ Zip _____

STAPLE OR SEAL WITH TAPE • REQUIRES NO POSTAGE

PLASTIC REEL CORP. of AMERICA

BOX 750 • UNION CITY, NEW JERSEY

POSTAGE WILL BE PAID BY

BUSINESS REPLY MAIL

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

FIRST CLASS

PERMIT NO. 997

UNION CITY, N.J.

FOLD HERE

THIS IS A SELF-MAILER
NO ENVELOPE OR
POSTAGE NECESSARY

1. Fold form with Plastic Reel Corp. of America address on outside.
2. Scotch tape or staple folded sheet where indicated.

FOLD HERE

PLASTIC REEL CORPORATION OF AMERICA

Dear Customer:

Will you please take a few moments to fill out the questionnaire on the other side.

You can participate with us in our continuing process of improving PLIO-MAGIC products. Your answers to these questions and recommendations will be most helpful to us and the industry, in planning products most likely to meet your specific requirements.

Many thanks for your cooperation and the early return of this self-mailer.



PLIO-MAGIC

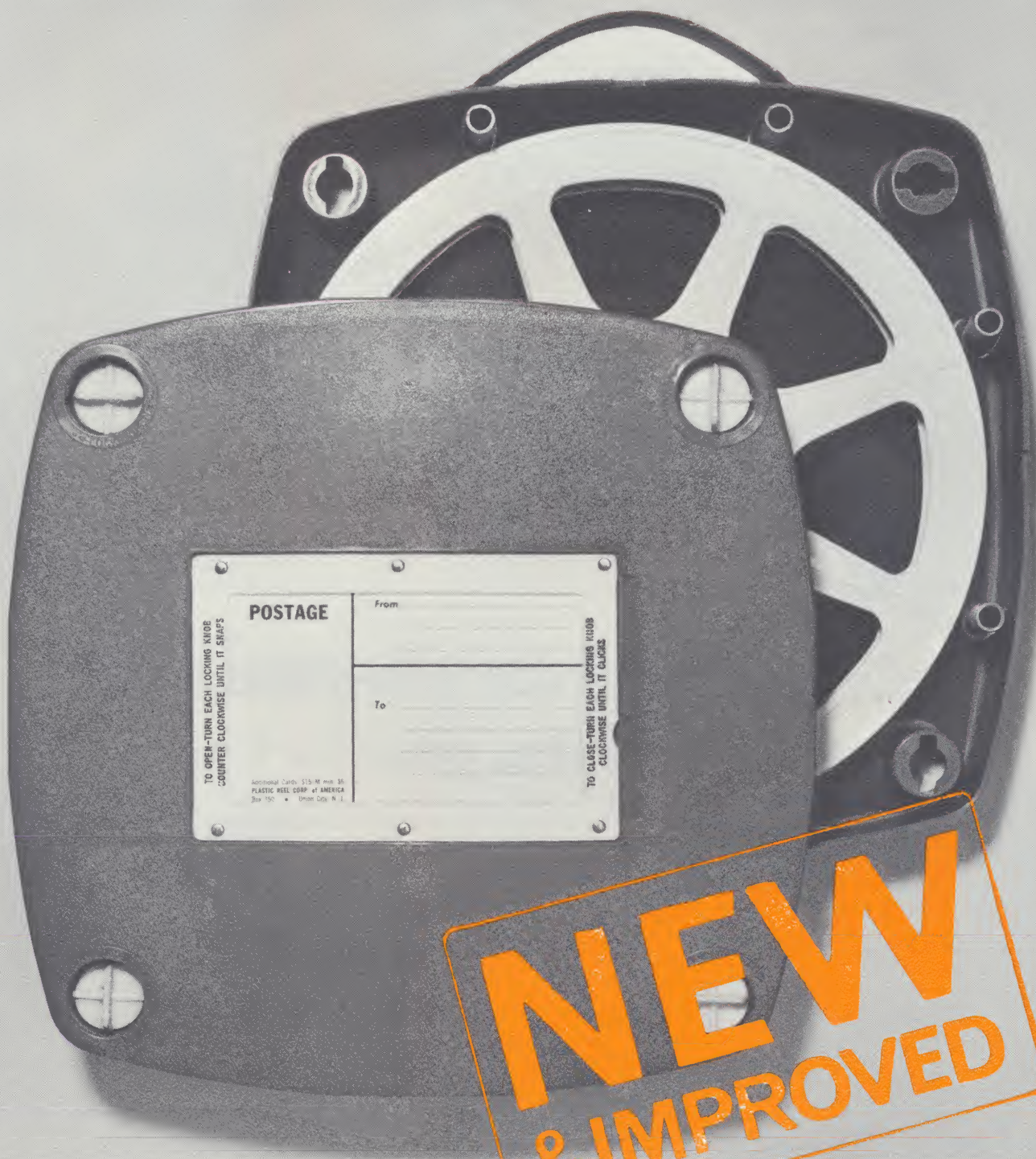
SEPTEMBER 1, 1968

Film Shipping Cases

Price List
and Packing
Information

FILM SHIPPING CASES

PRICE LIST AND PACKING INFORMATION



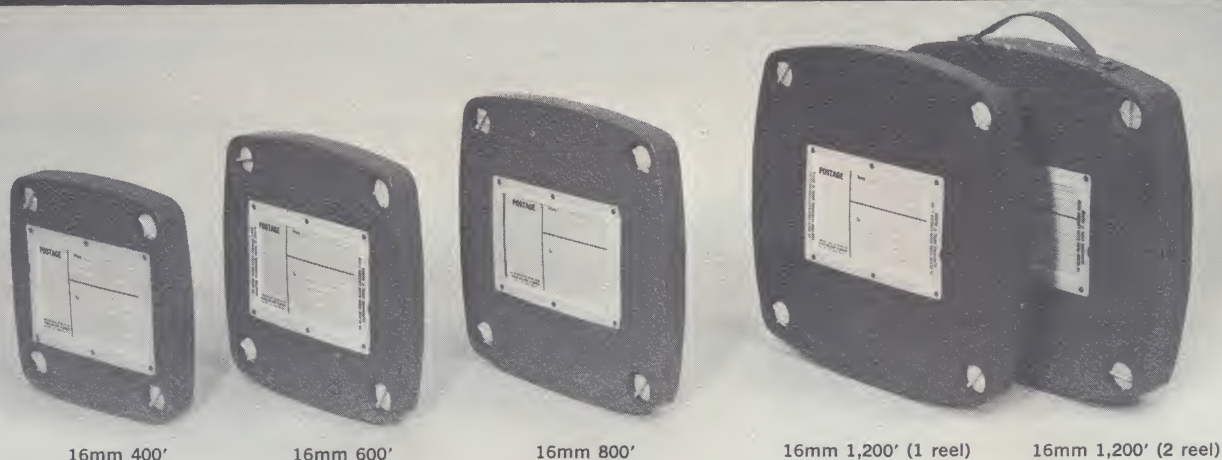
NEW & IMPROVED

PRINTED IN U.S.A.



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



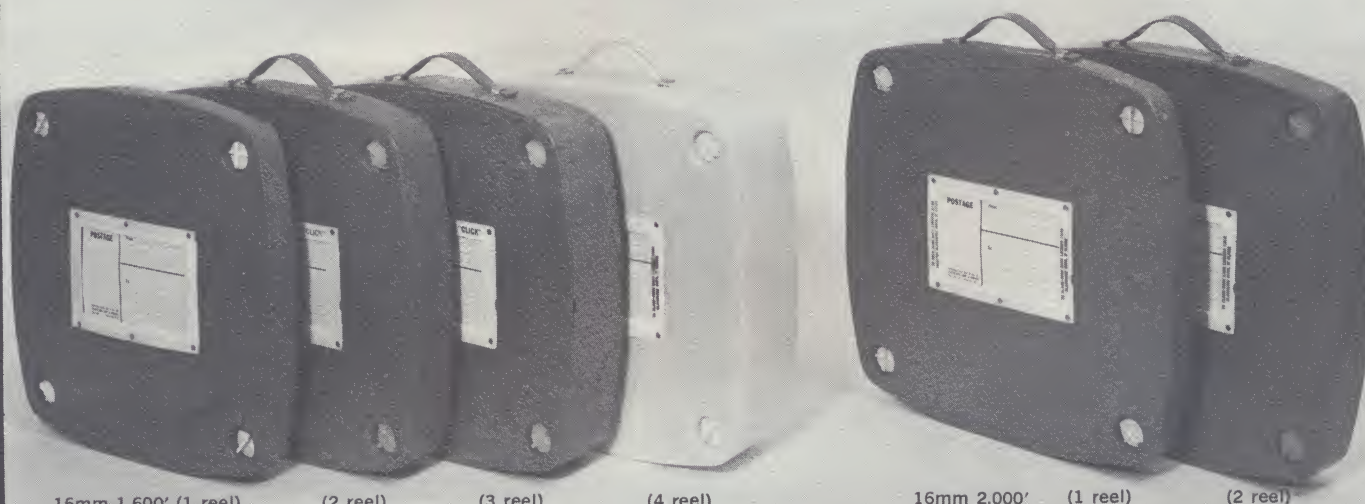
16mm 400'

16mm 600'

16mm 800'

16mm 1,200' (1 reel)

16mm 1,200' (2 reel)



16mm 1,600' (1 reel)

(2 reel)

(3 reel)

(4 reel)

16mm 2,000' (1 reel)

(2 reel)

PLIO-MAGIC FILM SHIPPING CASES

-- the film case that pays for itself!

Cut your shipping costs in half . . . cut them even more . . . with new **PLIO-MAGIC** FILM shipping cases made of an improved **PLIO-MAGIC** material developed by Plastic Reel Corporation of America.

Lighter in weight, yet stronger than ever before, these unique cases eliminate the need for heavy metal cans. You ship only the case and reel, thereby saving as much as 65% on your present shipping costs. The chart below shows how you save money by shipping Lightweight 16mm **PLIO-MAGIC** film shipping cases:

CHECK YOUR SHIPPING RATES FOR \$\$\$ SAVINGS IN SHIPPING LIGHTWEIGHT 16mm PLIO-MAGIC FILM SHIPPING CASES	Size of Film Case	Weight of Plio-Magic Shipping Case & Reel	Weight of Comparable Package	Savings in Dollars for Air Shipment of one Plio-Magic Package from N.Y. to L.A.
	16mm 400'	11 ozs.	2 lbs. 1 oz.	\$ 1.60
	16mm 600'	1 lb. 5 ozs.	3 lbs. 5 oz.	1.60
	16mm 800'	1 lbs. 8 ozs.	3 lbs. 15 oz.	1.60
	16mm 1,200'	2 lbs.	4 lbs. 14 oz.	2.40
	16mm 1,200' (2-reel)	2 lbs. 12 ozs.	8 lbs. 12 oz.	4.80
	16mm 1,600' (1-reel)	2 lbs. 14 ozs.	5 lbs. 12 oz.	2.40
	16mm 1,600' (2-reel)	3 lbs. 13 ozs.	10 lbs. 8 oz.	5.60
	16mm 1,600' (3-reel)	4 lbs. 13 ozs.	15 lbs. 3 oz.	8.80
	16mm 1,600' (4-reel)	5 lbs. 14 ozs.	19 lbs. 14 oz.	11.20
	16mm 2,000' (1-reel)	3 lbs. 4 ozs.	6 lbs. 12 oz.	2.40
	16mm 2,000' (2-reel)	4 lbs. 5 ozs.	12 lbs. 4 oz.	6.40

Of moulded shock-resistant construction, these handsome colorful cases are rugged enough to withstand the roughest handling, assuring safe arrival of your valued film. They close tight, protecting your film against moisture and dust. And the new easy-to-operate Positive Action Locking System provides a sure, safe closure without unwieldy straps or buckles.

PLIO-MAGIC cases save you even more than shipping costs. They literally pay for themselves, for **PLIO-MAGIC** cases last far longer than conventional cases. They cannot rust, crimp, bend, chip or discolor.

Permanent handles are standard equipment on all multiple reel cases. And these smart, tuckaway handles are available for 1-reel cases too—at only slight additional cost—if you require them. **PLIO-MAGIC** film cases are sold in a wide range of colors, with optional customer imprinting.

For the ultimate in efficiency and economy use **PLIO-MAGIC**, a revolutionary idea in film shipping cases.

PRICE LIST

CAT. NO.	SIZE	25-100	125-250	275-500	525-OVER
32040	16mm 400'	\$1.80	\$1.65	\$1.55	\$1.50
32060	16mm 600'	\$2.59	\$2.35	\$2.10	\$1.85
32080	16mm 800'	\$2.83	\$2.60	\$2.40	\$2.10
32012	16mm 1,200' (1 reel)	\$3.07	\$2.83	\$2.65	\$2.35
32212	16mm 1,200' (2 reel)	\$3.94	\$3.70	\$3.45	\$3.15
32016	16mm 1,600' (1 reel)	\$3.50	\$3.20	\$3.00	\$2.75
32216	16mm 1,600' (2 reel)	\$4.17	\$3.90	\$3.70	\$3.55
32316	16mm 1,600' (3 reel)	\$4.47	\$4.20	\$4.10	\$4.00
32416	16mm 1,600' (4 reel)	\$4.78	\$4.60	\$4.55	\$4.50
32022	16mm 2,000' (1 reel)	\$3.67	\$3.45	\$3.30	\$3.15
32222	16mm 2,000' (2 reel)	\$4.31	\$4.10	\$4.00	\$3.90

PACKING

CAT. NO.	SIZE	PCS. PER CARTON	WEIGHT (Approx.)	CARTON SIZE (Approx.)
32040	400'	25	22 lbs	9"x9"x32½"
32060	600'	25	26½ lbs	10½"x10½"x32"
32080	800'	25	31½ lbs	11½"x12"x33"
32012	1,200' (1 reel)	25	40 lbs	13½"x13½"x33"
32212	1,200' (2 reel)	15	30 lbs	13½"x13½"x33"
32016	1,600' (1 reel)	20	47 lbs	15"x15"x29"
32216	1,600' (2 reel)	10	28 lbs	14½"x14½"x23"
32316	1,600' (3 reel)	10	31 lbs	15"x15"x32"
32416	1,600' (4 reel)	10	33½ lbs	15"x15"x40½"
32022	2,000' (1 reel)	15	39 lbs	16"x16"x21½"
32222	2,000' (2 reel)	10	30½ lbs	16"x16"x23½"

PERMANENT HANDLES

are available for all 1-reel cases 25¢ each.
(Standard equipment on multiple case.)
Catalog No. 38611

COLORS

Beige, red, yellow, light blue—standard. Special colors available at additional charge:

250 to 449 cases\$75.00
500 to 749 cases 50.00
750 to 1249 cases 25.00
1250 cases No Charge

ADDRESS CARDS

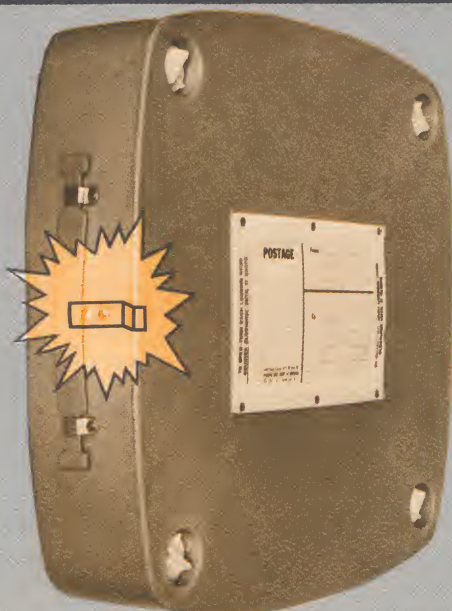
are available at \$15.00 per thousand.
(Minimum order is 1M)
Catalog No. 3891104

Note: All 2, 3, and 4 reel cases come with handles.

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice

NEW AND IMPROVED 2, 3 & 4 REEL SHIPPING CASE

For 16mm 1,600 ft. and 2,000 ft. reels, a shipping case that can really take the weight! The PLIO-MAGIC film shipping cases for two, three and four reels have the added safeguard of a built-in metal catch that automatically joins lid and case to insure completely secure, sealed-tight protection. No gaps, no chance of opening for even your heaviest shipments.



YOUR NAME HOT STAMPED



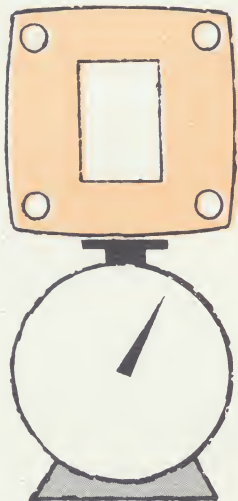
IMPRINTING CHARGES: (For type styles as illustrated in separate imprinting information sheet). Machine set-up and stock type charge for each size case and order: \$5.00 per line to 3 lines. 4th line—\$2.00.

NAME STAMP: Special custom die made from your art work, \$85.00. Black and white photostat required. The machine set-up charge—\$15.00, for each size case and order.

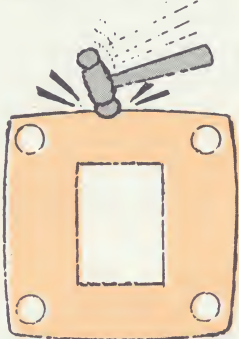
HOT STAMP IMPRINTING: 10¢ per imprint.

PLIO-MAGIC FILM SHIPPING CASES

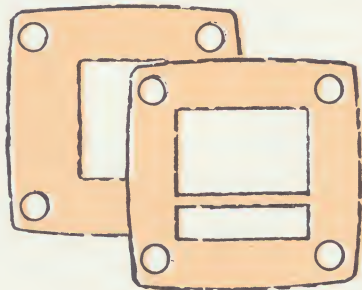
IMPORTANT FEATURES:



LIGHTWEIGHT!



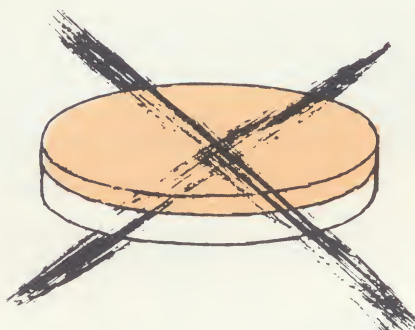
SHOCK RESISTANT!



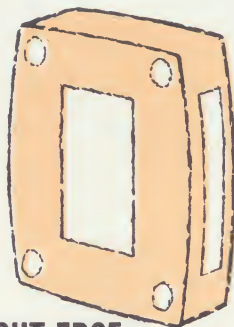
DOUBLE LABELLING AREA!



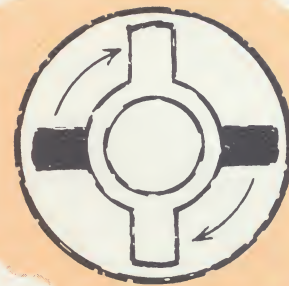
MOISTURE RESISTANT!



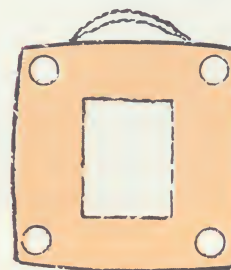
ELIMINATES CANS!



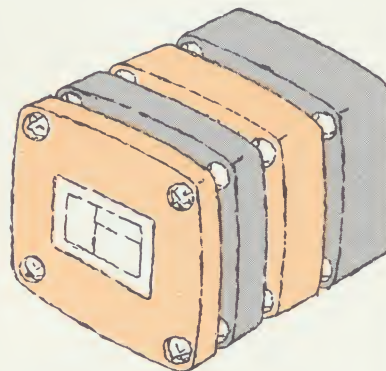
**STRAIGHT EDGE
FOR STANDING AND LABELLING**



POSITIVE LOCKING!



**HANDLES ON 2,
3, AND 4 REEL CASES.
OPTIONAL ON 1-REEL CASES.**



SIZES FOR 1, 2, 3 OR 4 REELS



PLASTIC REEL CORPORATION OF AMERICA
640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C.
PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



PLIO-MAGIC®

SEPTEMBER 1, 1968

Technicolor 1000 & Fairchild Type Film Cartridge Case*

Price List
and Packing
Information

*Patented

FAIRCHILD TYPE FILM CARTRIDGE CASE

PRICE LIST AND PACKING INFORMATION

You can now ship your Fairchild type film cartridges and Technicolor 1000 cartridges in a safer, more economical and more efficient way—with Plastic Reel Corporation of America's new super-tough PLIO-MAGIC shipping cases. Rugged, yet attractive, these new cases close tightly, holding one cartridge safely and securely. Shock resistant construction assures safe arrival. And our new easy-to-operate Positive Action Locking System provides a sure closure without unwieldy straps or buckles.

PRICE LIST

CAT. NO.	TYPE	20-100	120-240	260-500	520-OVER
38080	TECH	\$3.13 ea.	\$2.90 ea.	\$2.70 ea.	\$2.40 ea.

CAT. NO.	TYPE	25-100	125-250	275-500	525-OVER
38112	AV 400	\$4.07 ea.	\$3.83 ea.	\$3.65 ea.	\$3.35 ea.
38212	MARK IV	4.07 ea.	3.83 ea.	3.65 ea.	3.35 ea.

PACKING

CAT. NO.	TYPE	PCS. PER CARTON	WEIGHT (Approx.)	CARTON SIZE (Approx.)
38080	TECH	20	30 lbs.	11½" x 12" x 41"

CAT. NO.	TYPE	PCS. PER CARTON	WEIGHT (Approx.)	CARTON SIZE (Approx.)
38112	AV 400	25	39 lbs.	14" x 14" x 34"
38212	MARK IV	25	39 lbs.	14" x 14" x 34"

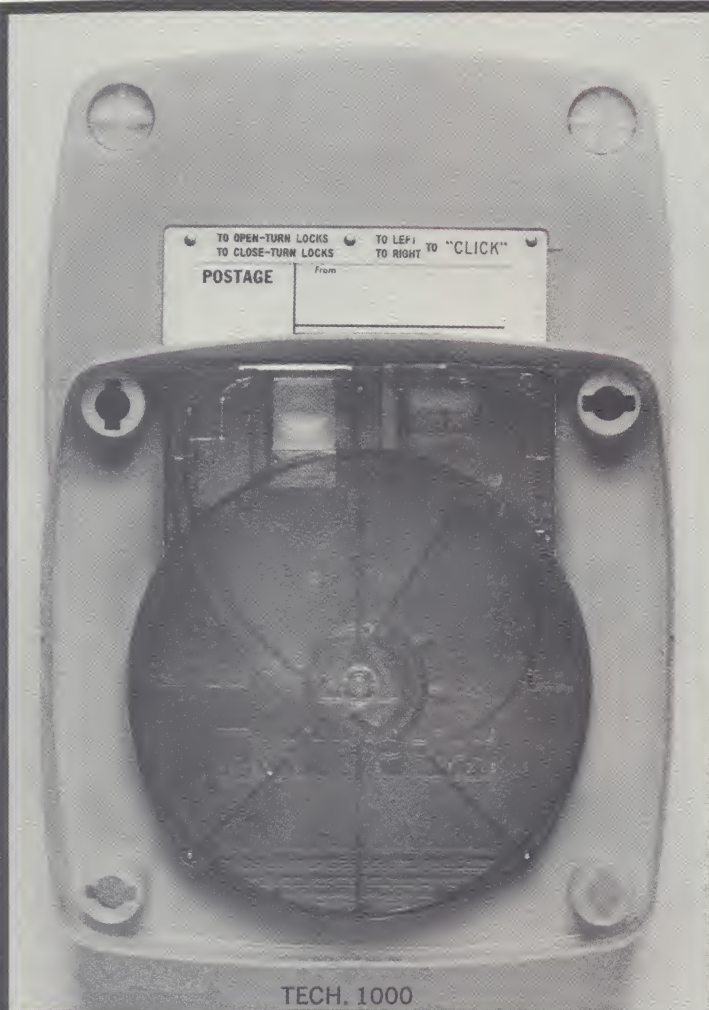
COLORS: Beige, red, yellow, light blue. Special colors available at additional charge:

250 to 449 cases	\$75.00
500 to 749 cases	50.00
750 to 1249 cases	25.00
1250 cases	No Charge

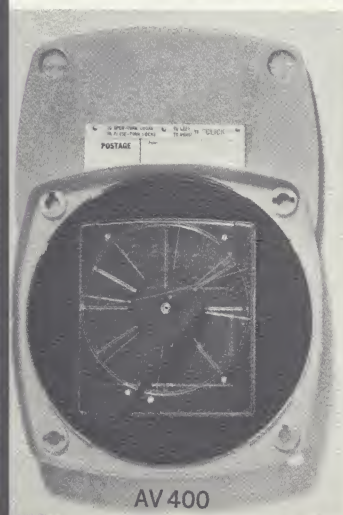
NAME STAMP: Special custom die made from your art work, \$85.00. Black and white photostat required. Machine set-up charge is \$15.00—for each size and order.

IMPRINTING CHARGES—for each size and order: (For type styles as illustrated in separate imprinting information sheet). Machine set-up and stock type charge: \$5.00 per line to 3 lines. 4th line—\$2.00.

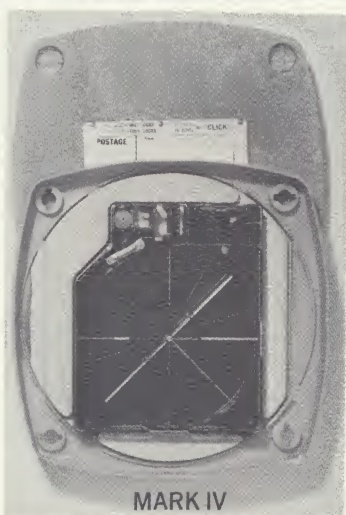
HOT STAMP IMPRINTING: 10¢ per imprint—for each size and order.



TECH. 1000



AV 400



MARK IV

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



PLIO-MAGIC

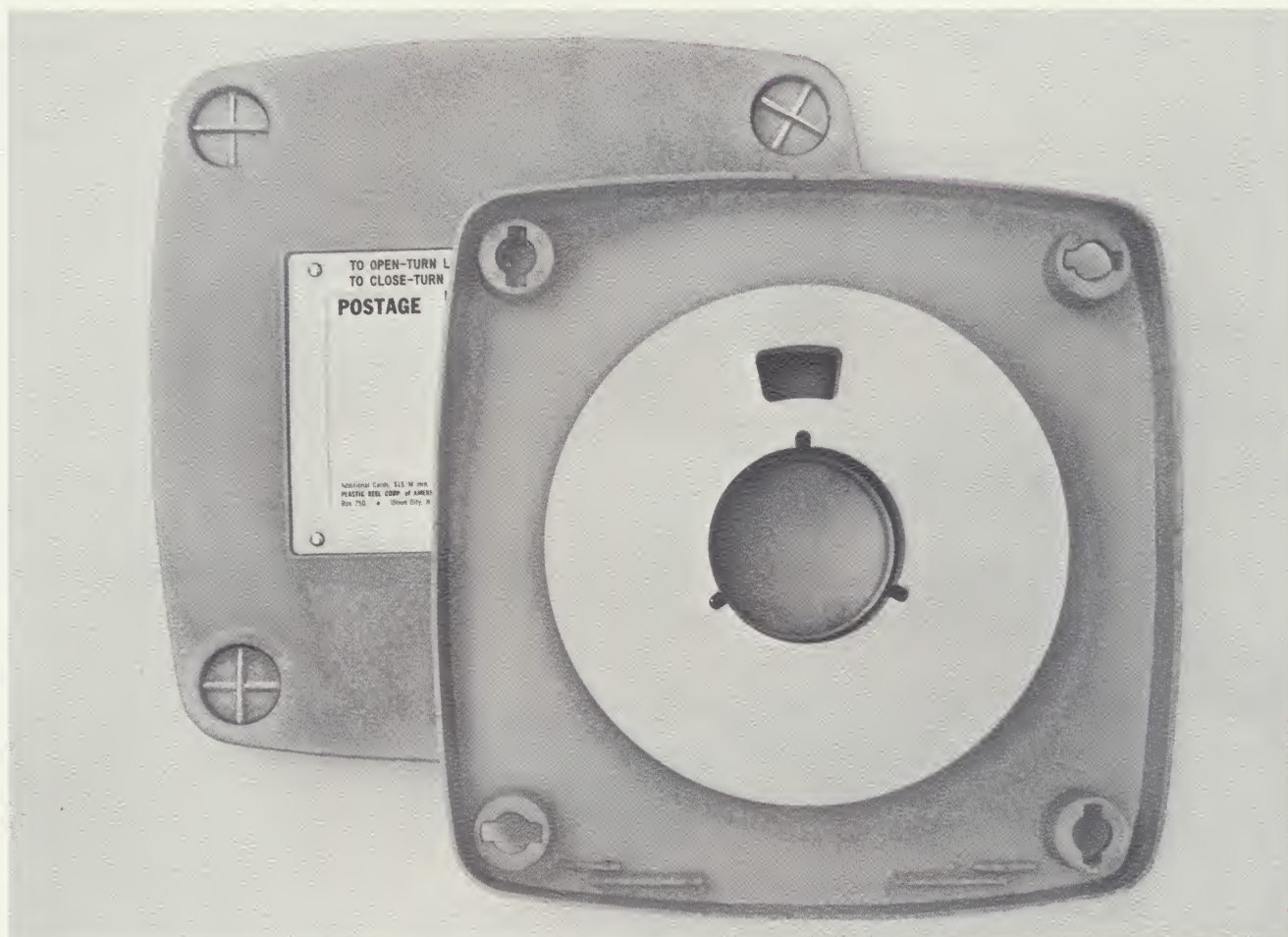
SEPTEMBER 1, 1968

Video Tape Reel Case

Price List
and Packing
Information

VIDEO TAPE REEL CASE

PRICE LIST AND PACKING INFORMATION



You can now ship your 1" Video Tape Reels in a safer, more economical and more efficient way—with Plastic Reel Corporation of America's new super-tough PLIO-MAGIC shipping cases. Rugged, yet attractive, these new cases close tightly, holding one Video Tape

Reel safely and securely. Shock resistant construction assures safe arrival. And our new easy-to-operate Positive Action Locking System provides a sure closure without unwieldy straps or buckles. Available for the 6½" x 1" and 8" x 1" reels with AB hub.

PRICE LIST

CAT. NO.	20-100	120-240	260-500	520-OVER
38811	\$3.13 ea.	\$2.90 ea.	\$2.70 ea.	\$2.40 ea.

COLORS: Beige, red, yellow, light blue. Special colors available at additional charge:

250 to 449 cases	\$75.00
500 to 749 cases	50.00
750 to 1249 cases	25.00
1250 cases	No Charge

NAME STAMP: Special custom die made from your art work, \$85.00. Black and white photostat required. Machine set-up charge is \$15.00—for each size and order.

HOT STAMP IMPRINTING: 10¢ per imprint—for each size and order.

PACKING

PIECES PER CARTON	WEIGHT (Approx.)	CARTON SIZE (Approx.)
20	30 lbs.	11½" x 12" x 41"

IMPRINTING CHARGES—for each size and order: (For type styles as illustrated in separate imprinting information sheet). Machine set-up and stock type charge: \$5.00 per line to 3 lines. 4th line—\$2.00.

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice

Printed in U.S.A.



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

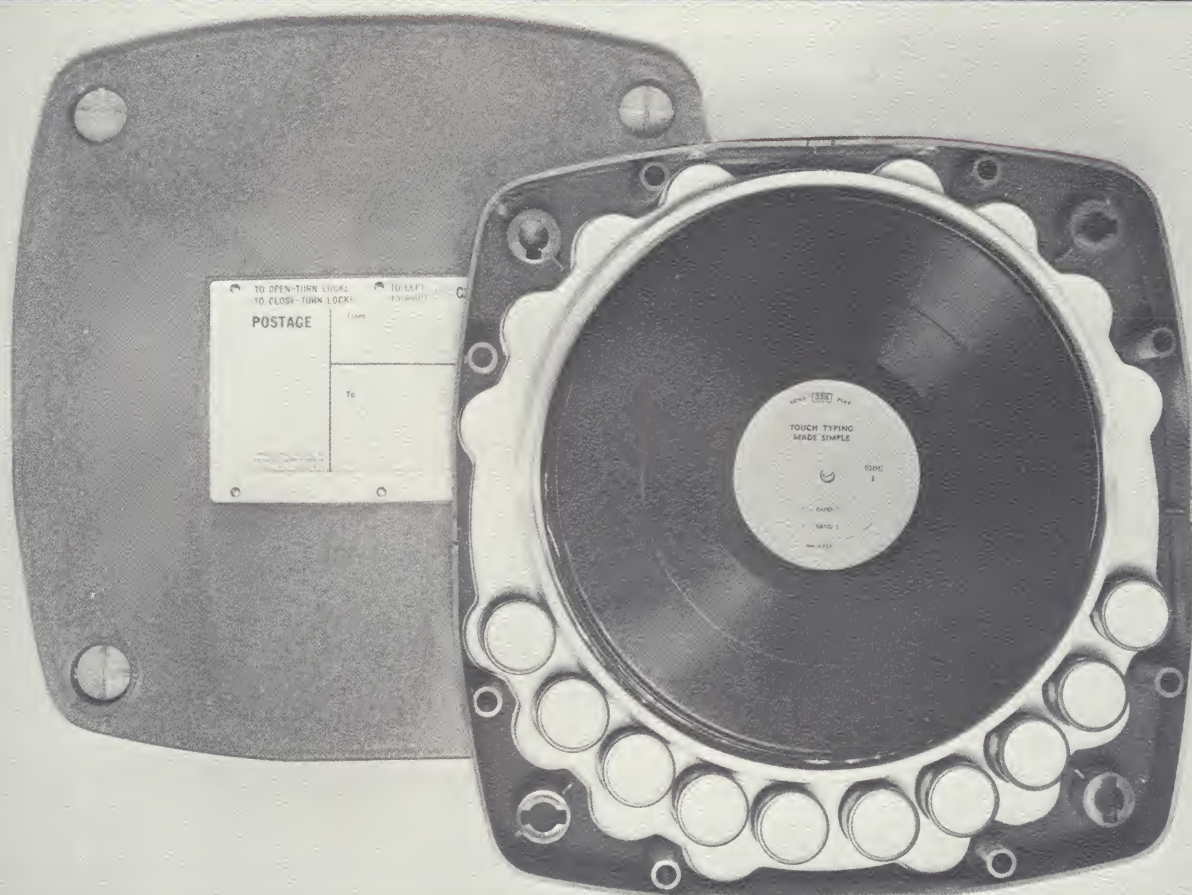


PLIO-MAGIC®

SEPTEMBER 1, 1968

Film Strip Case*

Price List
and Packing
Information



*Patented

The Film Strip/Phono Record Shipping Case holds 10 film strip canisters and up to 10-12" phonograph records, each with a protective cushion, safely and securely. Each case closes tightly with the Positive Action Locking System,

for moisture and dust-resistant protection.

Made of super-tough PLIO-MAGIC, every case is assured of rugged construction, dependability and a safer, more efficient method of storing and shipping valuable records and film strips.

PRICE LIST

CAT. NO.	10-100	110-250	260-500	570-OVER
38422	\$6.05 ea.	\$5.80 ea.	\$5.60 ea.	\$5.45 ea.

COLORS: Beige, red, yellow, light blue. Special colors available at additional machine set-up charge.

Min. 250 to 449 cases\$75.00
500 to 749 cases 50.00
750 to 1249 cases 25.00
1250 cases No Charge

NAME STAMP: Special custom die made from your art work, \$85.00, one time charge. Black and white photostat required. Machine set-up charge is \$15.00 — for each size and order.

IMPRINTING CHARGES (for each size and order): For type styles as

PACKING

PIECES PER CARTON	WEIGHT (Approx.)	CARTON SIZE (Approx.)
10	32 lbs.	16"x16"x23"

illustrated in separate imprinting information sheet). Machine set-up and stock type charge: \$5.00 per line to 3 lines. 4th line—\$2.00.

HOT STAMP IMPRINTING (for each size and order): 10¢ per imprint.

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice

FILM STRIP CASE

PRICE LIST AND PACKING INFORMATION



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

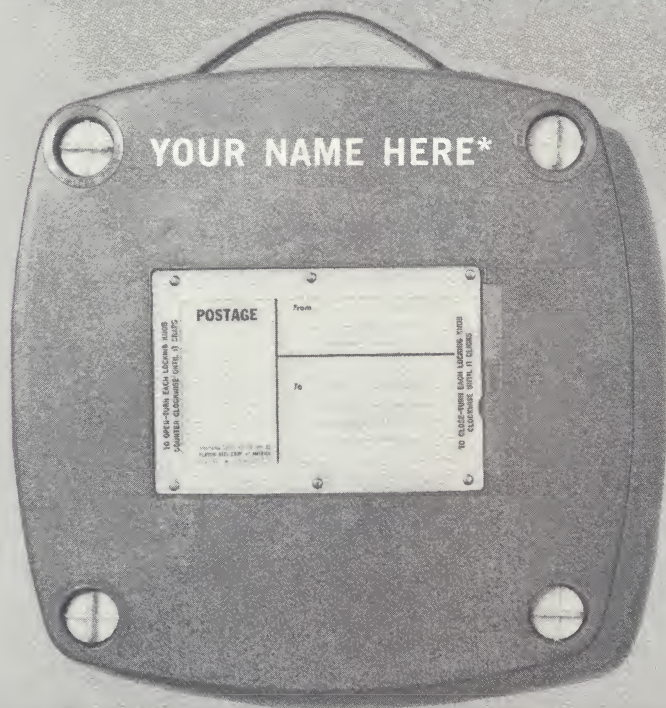


PLIO-MAGIC

SEPTEMBER 1, 1968

Imprinting on Film Shipping Cases

Price List
and Imprinting
Information



Attractive Imprinting on PLIO-MAGIC Film Shipping Cases at low, low, prices.

*Hot Stamped

Now you can have your Film Shipping Cases imprinted in a choice of 4 different type styles. Your copy is hot stamped on each case, leaving a permanent, attractive imprint.

ORDERING: The 400' and 600' cases are limited to 3 lines and to 4" wide. All other cases up to 4 lines and 5" width.

SET UP AND TYPE CHARGE FOR EACH SIZE CASE IMPRINTED: each order, \$5.00 per line to 3 lines, 4th line is \$2.00.

IMPRINTING: 10¢ per imprint

INDICATE YOUR COPY AND TYPE STYLE ON THE FORM ATTACHED AT THE RIGHT

YOUR CHOICE OF:

24 Point	ABCDEFGH123
A — UPPER	
AL — LOWER	abcdefgh
30 Point	ABCDEFGH123
B — UPPER	
BL — LOWER	abcdefgh

24 Point	ABCDEFGH123
C — UPPER	
CL — LOWER	abcdefgh
30 Point	ABCDEFGH1
D — UPPER	
DL — LOWER	abcdefgh

Printed in U.S.A.

IMPRINTING ON FILM SHIPPING CASES

PRICE LIST



PLASTIC REEL CORPORATION OF AMERICA
640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

IMPRINT ORDER FORM

(PLEASE ATTACH TO YOUR PURCHASE ORDER)

From

Name _____ Position _____

Company _____

Address _____

Indicate copy and type style to be
imprinted below (up to 5½" in width)

Amount of cases
to be imprinted

Indicate type style desired in box at end of each line.

1st line _____ Type Style

2nd line _____ Type Style

3rd line _____ Type Style

4th line _____ Type Style

IMPRINT ORDER FORM

(PLEASE ATTACH TO YOUR PURCHASE ORDER)

From

Name _____ Position _____

Company _____

Address _____

Indicate copy and type style to be
imprinted below (up to 5½" in width)

Amount of cases
to be imprinted

Indicate type style desired in box at end of each line.

1st line _____ Type Style

2nd line _____ Type Style

3rd line _____ Type Style

4th line _____ Type Style

IMPRINT ORDER FORM

(PLEASE ATTACH TO YOUR PURCHASE ORDER)

From

Name _____ Position _____

Company _____

Address _____

Indicate copy and type style to be
imprinted below (up to 5½" in width)

Amount of cases
to be imprinted

Indicate type style desired in box at end of each line.

1st line _____ Type Style

2nd line _____ Type Style

3rd line _____ Type Style

4th line _____ Type Style

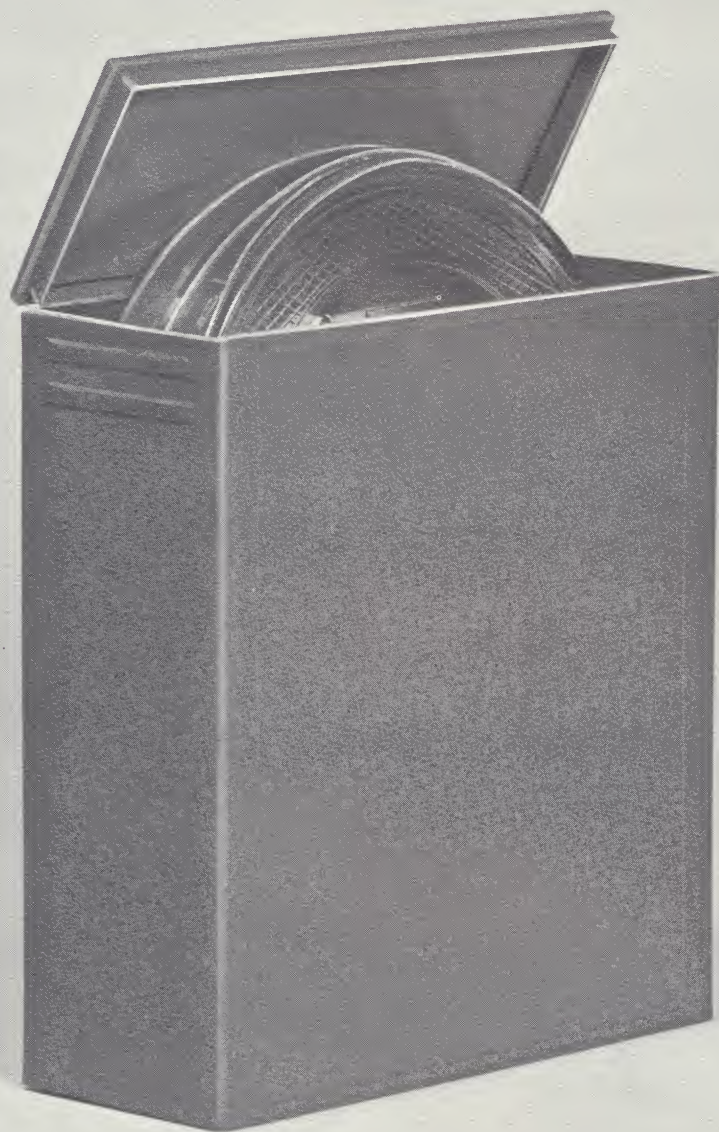


PLIO-MAGIC®

SEPTEMBER 1, 1968

Technicolor Type Film Cartridge Box

Price List
and Packing
Information



TECHNICOLOR TYPE FILM CARTRIDGE BOX

This Technicolor Type Film Cartridge Box stores and protects one cartridge safely and securely. It is made of super-tough PLIO-MAGIC. The hinged cover closes tightly and is dust and moisture resistant.

PRICE LIST

CAT. NO.	1M	5M	10M
38345	\$.27 ea.	\$.18 ea.	\$.16 ea.

15% surcharge for less than standard carton packing

PACKING

PIECES PER CARTON	WEIGHT (Approx.)	CARTON SIZE Approx.)
150	24 lbs.	16"x16"x20"

Standard Color: Red.

Special Colors: A minimum of 5000 pieces, no charge.

Imprinting: Custom die \$85.00. Machine set-up \$20.00. Imprinting 7¢ each.

Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice.

TECHNICOLOR TYPE FILM CARTRIDGE BOX

PRICE LIST AND PACKING INFORMATION

PRINTED IN U.S.A.



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



PLIO-MAGIC

SEPTEMBER 1, 1968

Large 16mm Film Reels

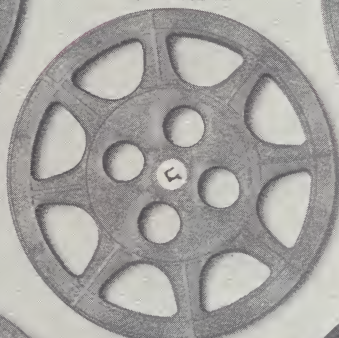
Price List
and Packing
Information



10 1/2"—800 ft.



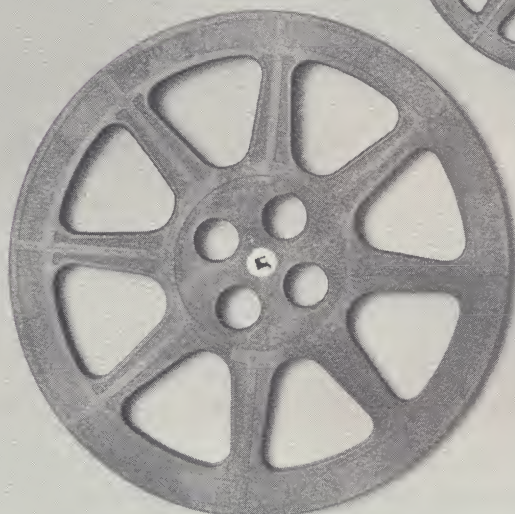
7"—400 ft.



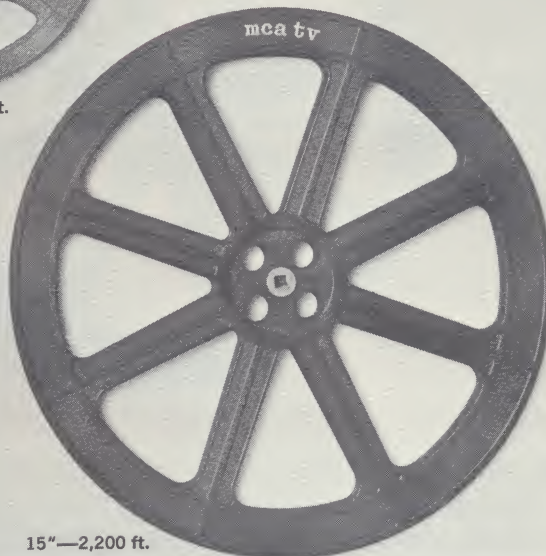
9 1/4"—600 ft.



12 1/4"—1,200 ft



13 3/4"—1,600 ft.



15"—2,200 ft.

These **PLIO-MAGIC 16mm Film Reels** are the answer to the film industries need for a safer, more economical and more efficient method of storing and shipping of valuable prints. The absence of sharp edges, their impact strength, light weight non-chip indestructability all add to their preference.

Color: Standard Grey. Standard reel has two square holes. Specify Square/Round if needed.

PRICE LIST (EACH)

CAT.NO.	SIZE	1M	5M	10M
12340	400 ft.	.23 ea.	.22 ea.	.21 ea.
CAT. NO.	SIZE	25-250	275-500	525-1,000
12060	600 ft.	\$.95 ea.	\$.85 ea.	\$.75 ea.
12080	800 ft.	1.00 ea.	.95 ea.	.85 ea.
12012	1,200 ft.	1.15 ea.	1.05 ea.	.95 ea.
12016	1,600 ft.	1.30 ea.	1.20 ea.	1.10 ea.
12022	2,200 ft.	2.00 ea.	1.90 ea.	1.80 ea.

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice

LARGE 16mm FILM REELS

PRICE LIST AND PACKING INFORMATION



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

PLIO-MAGIC Large 16mm Film Reels

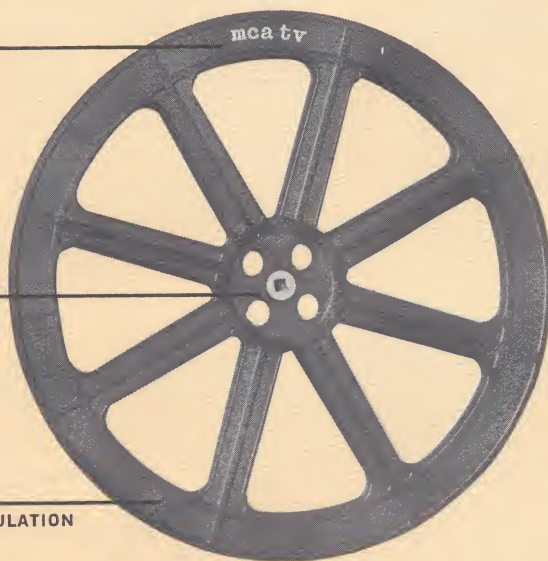
PACKING

Size	Pieces per Carton	Apprx. Wt.	Apprx. Carton Size
400 ft.	100	19 lbs.	14" x 14" x 24"
600 ft.	25	11 lbs.	10" x 10" x 25"
800 ft.	25	12 lbs.	11" x 11" x 25"
1,200 ft.	25	17 lbs.	13½" x 13½" x 23"
1,600 ft.	25	22 lbs.	15" x 15" x 23"
2,200 ft.	25	25 lbs.	16½" x 16½" x 24"

NAME IMPRINT

SPECIAL
CASE
HARDENED
STEEL INSERT

SPECIAL FORMULATION
MATERIAL



Name Hot Stamped

A special die is required for imprinting on Plio-Magic Large 16mm Film Reels. The custom made die is \$30.00. The machine set-up charge is \$5.00, imprinting is 2¢ per imprint—for each size and order.

CHECK YOUR SHIPPING RATES FOR THESE NEW LIGHTWEIGHT 16mm PLIO-MAGIC FILM REELS. \$\$\$ SAVINGS IN SHIPPING WILL MORE THAN PAY FOR THE REELS.

REEL SIZE	WEIGHT (PLIO-MAGIC FILM REELS)	WEIGHT (COMPARABLE FILM REELS)	SAVINGS IN DOLLARS FOR AIR SHIPMENT OF ONE REEL FROM N.Y. TO L.A.
600 ft.	6 oz. each	16 oz. each	\$.80 each
800 ft.	6.6 oz. each	17 oz. each	\$.80 each
1,200 ft.	8 oz. each	25 oz. each	\$.80 each
1,600 ft.	11.5 oz. each	28.5 oz. each	\$.80 each
2,200 ft.	14 oz. each	34 oz. each	\$1.60 each



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



PLIO-MAGIC

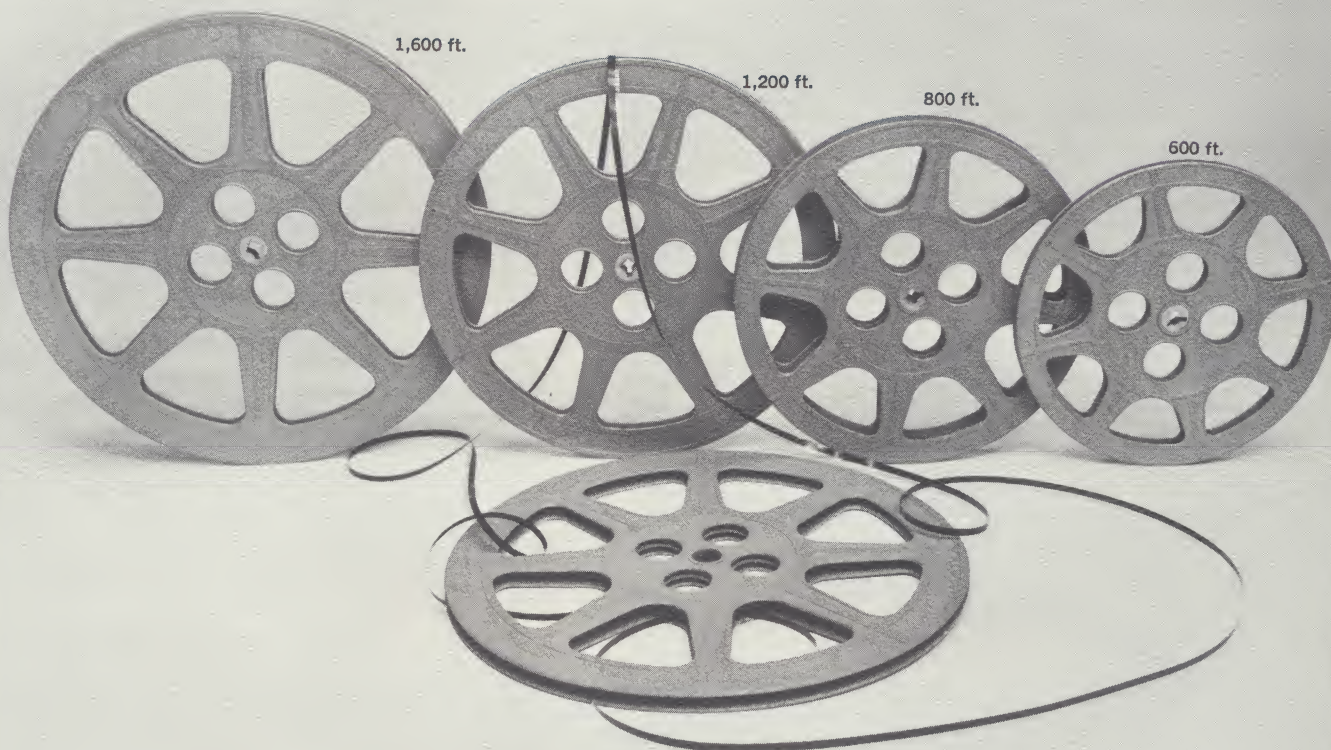
SEPTEMBER 1, 1968

Large 8mm and Super 8mm Film Reels

Price List
and Packing
Information

LARGE 8mm FILM REELS

PRICE LIST AND PACKING INFORMATION



These **Plio-Magic 8mm Film Reels** are the answer to the film industries need for a safer, more economical and more efficient method of storing and shipping of valuable prints. The absence of sharp edges, their impact strength, light weight non-chip indestructability all add to their preference.

PRICE LIST (EACH)

CAT. NO.	SIZE	1-100	101-250	251-500
11060	8 mm 600 ft.	\$1.10 ea.	\$1.00 ea.	\$.90 ea.
11860	Super 8 600 ft.			
11080	8 mm 800 ft.	1.20 ea.	1.10 ea.	1.00 ea.
11880	Super 8 800 ft.			
11012	8 mm 1,200 ft.	1.40 ea.	1.30 ea.	1.20 ea.
11812	Super 8 1,200 ft.			
11016	8 mm 1,600 ft.	1.85 ea.	1.75 ea.	1.65 ea.
11816	Super 8 1,600 ft.			

PLEASE NOTE: Standard package is 33 reels

Name Hot Stamped

A special die is required for imprinting on Plio-Magic Large 8mm Film Reels. The custom made die is \$30.00, machine set-up charge is \$5.00, imprinting is 3¢ per imprint—for each size and order.



Printed in U.S.A.

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



PLIO-MAGIC

SEPTEMBER 1, 1968

Super 8mm/8mm/16mm/35mm Film Reels and Micro-Film Reels

Price List
and Packing
Information

FILM REELS AND MICRO-FILM REELS

PRICE LIST AND PACKING INFORMATION



8mm 50 ft.



Super 8 50 ft.



16mm 50 ft.



8mm 100 ft.



Super 8 100 ft.



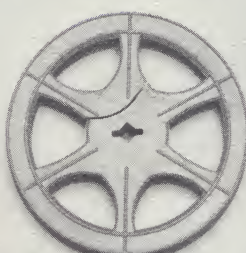
16mm 100 ft.



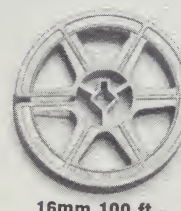
8mm 200 ft.



Super 8 200 ft.



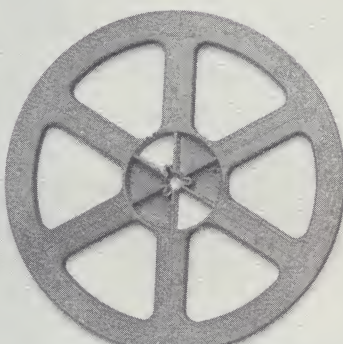
16mm 200 ft.



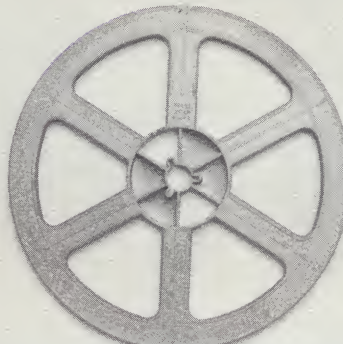
16mm 100 ft.
(MICROFILM)



35mm 100 ft.
(MICROFILM)



8mm 400 ft.



Super 8 400 ft.



16mm 400 ft.

These reels are molded of special formulation, high impact material for longer lasting, safer and more economical use, for the film process-

ors and other users. Special slotting and film take-ups add to their preference by savings-conscious production men.

PRICE LIST

CAT. NO.	SIZE	1M	5M	10M	25M	50M	100M
11055	8mm 50 ft.	.04 ea.	.035 ea.	.03 ea.	.027 ea.	.025 ea.	.022 ea.
11010	8mm 100 ft.	.055 ea.	.045 ea.	.039 ea.	.034 ea.	.032 ea.	.031 ea.
11020	8mm 200 ft.	.10 ea.	.097 ea.	.095 ea.	.092 ea.	.089 ea.	.083 ea.
11040	8mm 400 ft.	.17 ea.	.16 ea.	.158 ea.	.154 ea.	.152 ea.	.15 ea.
11855	Super-8 50 ft.	.04 ea.	.035 ea.	.03 ea.	.027 ea.	.025 ea.	.022 ea.
11810	Super-8 100 ft.	.055 ea.	.045 ea.	.039 ea.	.034 ea.	.032 ea.	.031 ea.
11820	Super-8 200 ft.	.10 ea.	.097 ea.	.095 ea.	.092 ea.	.089 ea.	.083 ea.

PRICE LIST

CAT. NO.	SIZE	1M	5M	10M	25M	50M	100M
11840	Super-8 400 ft.	.17 ea.	.16 ea.	.158 ea.	.154 ea.	.152 ea.	.15 ea.
12055	16mm 50 ft.	.045 ea.	.04 ea.	.035 ea.	.032 ea.	.03 ea.	.027 ea.
12010	16mm 100 ft.	.06 ea.	.05 ea.	.04 ea.	.038 ea.	.035 ea.	.032 ea.
12010	16mm 100 ft. Micro-film Reel	.06 ea.	.05 ea.	.04 ea.	.038 ea.	.035 ea.	.032 ea.
12020	16mm 200 ft.	.105 ea.	.10 ea.	.097 ea.	.095 ea.	.093 ea.	.087 ea.
12040	16mm 400 ft.	.18 ea.	.17 ea.	.168 ea.	.164 ea.	.162 ea.	.160 ea.
13010	35mm 100 ft. Micro-film Reel	.083 ea.	.078 ea.	.073 ea.	.068 ea.	.063 ea.	.058 ea.

SPECIFY SQUARE/SQUARE or SQUARE/ROUND on all orders of 16mm, 100', 200', 400' and 35mm 100'. 16mm 50 ft. SQUARE/SQUARE ONLY

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice

PRINTED IN U.S.A.



PLASTIC REEL CORPORATION OF AMERICA
640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9123 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

PLIO-MAGIC Film Reels and Micro-Film Reels

NAME PLUG INFORMATION

Name plugs can be used on all 50 ft. and 100 ft. reels. No charge for name plugs on orders of 100M or more reels. On orders of less than 100M, a one time charge of \$100.00 will be made. Name plugs are made in two weeks.



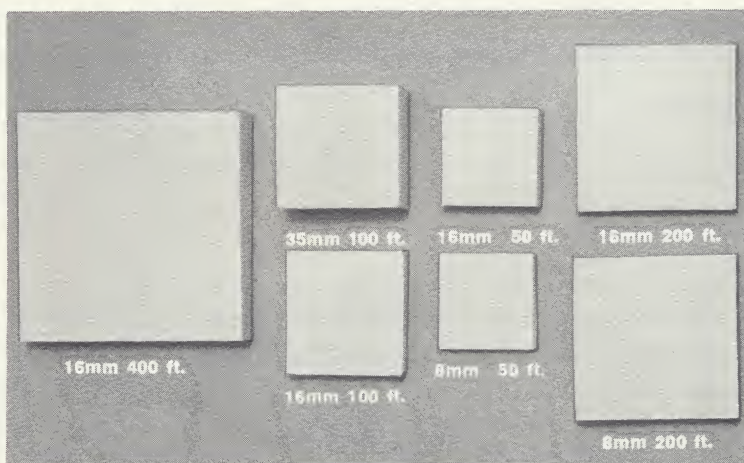
NAME PLUG SIZE

PACKING (REELS)

SIZE	PIECES PER CARTON	APPRX WEIGHT	APPRX SIZE OF CARTON
8mm 50 ft.	1,000	19 lbs.	19" x 11" x 11"
8mm 100 ft.	1,000	26 lbs.	19" x 14" x 13"
8mm 200 ft.	250	18 lbs.	25" x 10" x 13"
8mm 400 ft.	100	19 lbs.	14" x 14" x 15"
Super 8mm 50 ft.	1,000	19 lbs.	19" x 11" x 11"
Super 8mm 100 ft.	1,000	26 lbs.	19" x 14" x 13"
Super 8mm 200 ft.	250	18 lbs.	25" x 10" x 13"
Super 8mm 400 ft.	100	19 lbs.	14" x 14" x 15"
16mm 50 ft.	1,000	23 lbs.	20" x 12" x 18"
16mm 100 ft. Micro-film Reel	500	18 lbs.	16" x 14" x 14"
16mm 100 ft.	500	18 lbs.	16" x 14" x 14"
16mm 200 ft.	200	18 lbs.	25" x 10" x 18"
16mm 400 ft.	100	18 lbs.	14" x 14" x 24"
35mm 100 ft. Micro-film Reel	250	11 lbs.	16" x 14" x 14"

PRICE LIST FOR WHITE MAILING BOXES REGARDLESS OF QUANTITY

CAT. NO.	SIZE	PRICE
39155	8mm 50 ft.	\$.013 ea.
39120	8mm 200 ft.	.038 ea.
39255	16mm 50 ft.	.015 ea.
39210	16mm 100 ft.	.02 ea.
39220	16mm 200 ft.	.039 ea.
39240	16mm 400 ft.	.045 ea.
39310	35mm 100 ft.	.025 ea.



NOTE: When ordering boxes without reels add \$10.00 per M to prices shown.



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

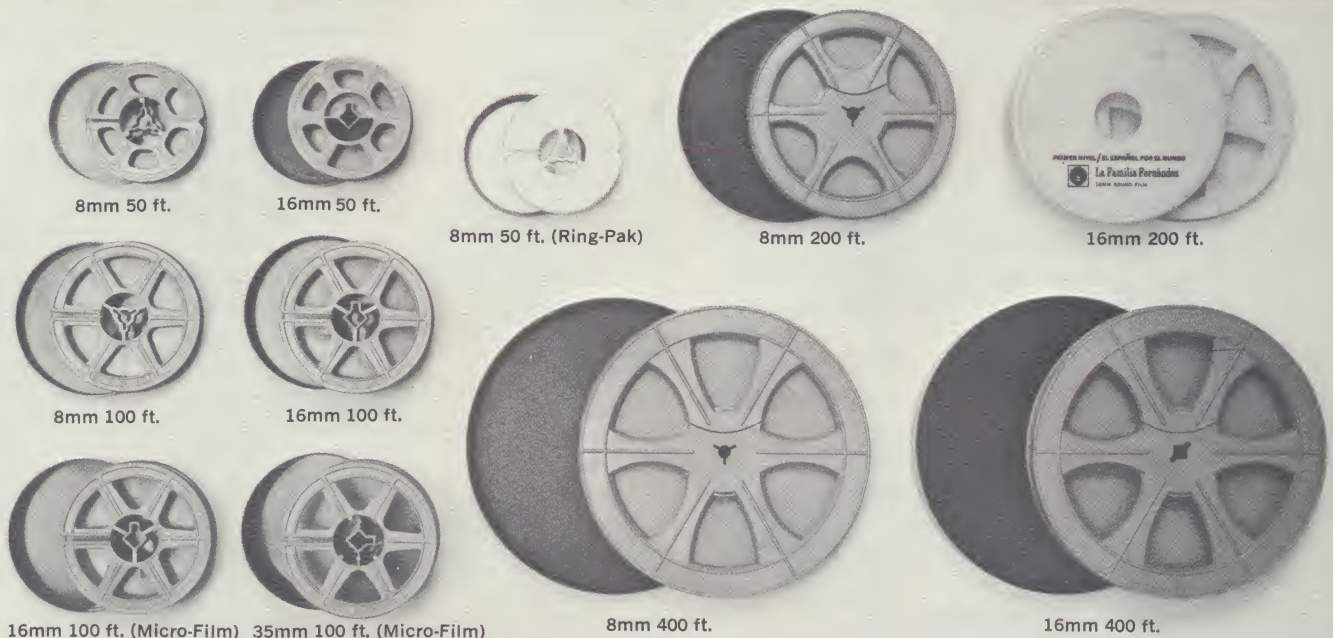


PLIO-MAGIC

SEPTEMBER 1, 1968

Super 8mm / 8mm / 16mm / 35mm Reel-Paks

Price List
and Packing
Information



Unique reel and cover, 2 piece combination. Solid back reel snaps into cover to form a dust-resistant, single unit.

Easy threading reel won't scratch, cut or crimp film. Reel-Pak can't rust or be bent out of shape.

PRICE LIST

CAT. NO.	SIZE	1M	5M	10M	25M
41255	Super-8 50' SB Reel	.06 ea.	.05 ea.	.04 ea.	.03 ea.
41155	Cover				
41555	Super-8 50' DBL, SB Reel	.06 ea.	.05 ea.	.04 ea.	.03 ea.
41655	Ring				
41055	8mm 50' SB Reel	.06 ea.	.05 ea.	.04 ea.	.03 ea.
41155	Cover				
41455	8mm 50' DBL, SB Reel	.06 ea.	.05 ea.	.04 ea.	.03 ea.
41655	Ring				
41010	8mm 100' SB Reel	.10 ea.	.095 ea.	.085 ea.	.075 ea.
41110	Cover				
41020	8mm 200' SB Reel	.27 ea.	.26 ea.	.25 ea.	.24 ea.
41120	Cover				
41040	8mm 400' SB Reel	.39 ea.	.38 ea.	.37 ea.	.36 ea.
41140	Cover				
41210	Super-8 100' SB RI	.10 ea.	.095 ea.	.085 ea.	.075 ea.
41110	Cover				

PRICE LIST

CAT. NO.	SIZE	1M	5M	10M	25M
41220	Super-8 200' SB RI	.27 ea.	.26 ea.	.25 ea.	.24 ea.
41120	Cover				
41240	Super-8 400' SB RI	.39 ea.	.38 ea.	.37 ea.	.36 ea.
41140	Cover				
42055	16mm 50' SB Reel	.08 ea.	.07 ea.	.06 ea.	.05 ea.
42155	Cover				
42010	16mm 100' SB Reel	.11 ea.	.10 ea.	.09 ea.	.082 ea.
42110	Cover				
42010	16mm 100' SB Micro-Film Reel	.11 ea.	.10 ea.	.09 ea.	.082 ea.
42110	Cover				
42020	16mm 200' SB Reel	.30 ea.	.29 ea.	.28 ea.	.27 ea.
42120	Cover				
42040	16mm 400' SB	.43 ea.	.42 ea.	.41 ea.	.40 ea.
42140	Cover				
43010	35mm 100' SB Micro-Film Reel	.16 ea.	.15 ea.	.14 ea.	.13 ea.
43110	Cover				

COLOR: Charcoal and Light Grey combination except on 8mm 50' size. Special colors matched free—when ordered in quantities of 15M or more (200 ft. & 400 ft. sizes), 25M or more (50 ft. & 100 ft. sizes). Additional charge for smaller quantities.

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice

REEL-PAKS

PRICE LIST AND PACKING INFORMATION

Printed in U.S.A.



PLASTIC REEL CORPORATION OF AMERICA
640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

PLIO-MAGIC Reel-Paks

PACKING

Size	Pieces per Carton	Apprx. Wt.	Apprx. Carton Size
8mm 50 ft.	1000 (reels) 500 (covers)	22 lbs. 10 lbs.	19" x 11" x 11" 15" x 12" x 12"
8mm 50 ft. Ring-Pak	1000 (reels) 500 (covers)	28 lbs. 9 lbs.	19" x 11" x 11" 15" x 12" x 12"
8mm 100 ft.	1000 (reels) 500 (covers)	33 lbs. 12 lbs.	19" x 14" x 14" 19" x 14" x 15"
8mm 200 ft.	200 (reels) 200 (covers)	18 lbs. 15 lbs.	15" x 10" x 20" 26" x 11" x 21"
8mm 400 ft.	100 (reels) 100 (covers)	21 lbs. 14 lbs.	16" x 14" x 14" 19" x 15" x 15"
16mm 50 ft.	500 (reels) 500 (covers)	16 lbs. 11 lbs.	18" x 12" x 12" 17" x 15" x 15"
16mm 100 ft.	500 (reels) 500 (covers)	21 lbs. 15 lbs.	16" x 14" x 14" 18" x 17" x 19"
16mm 100 ft. Micro-film	500 (reels) 500 (covers)	21 lbs. 15 lbs.	16" x 14" x 14" 18" x 17" x 19"
16mm 200 ft.	200 (reels) 200 (covers)	20 lbs. 16 lbs.	23" x 10" x 20" 26" x 11" x 21"
16mm 400 ft.	100 (reels) 100 (covers)	22 lbs. 18 lbs.	28" x 14" x 14" 25" x 15" x 15"
35mm 100 ft. Micro-film	250 (reels) 250 (covers)	23 lbs. 22 lbs.	16" x 14" x 14" 19" x 16" x 19"



Name Hot Stamped

A special die is required for imprinting on Plio-Magic Reel-Paks. The custom made die is \$45.00. The machine set-up charge is \$10.00, imprinting is 3¢ per imprint—charge is for each size and order.



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

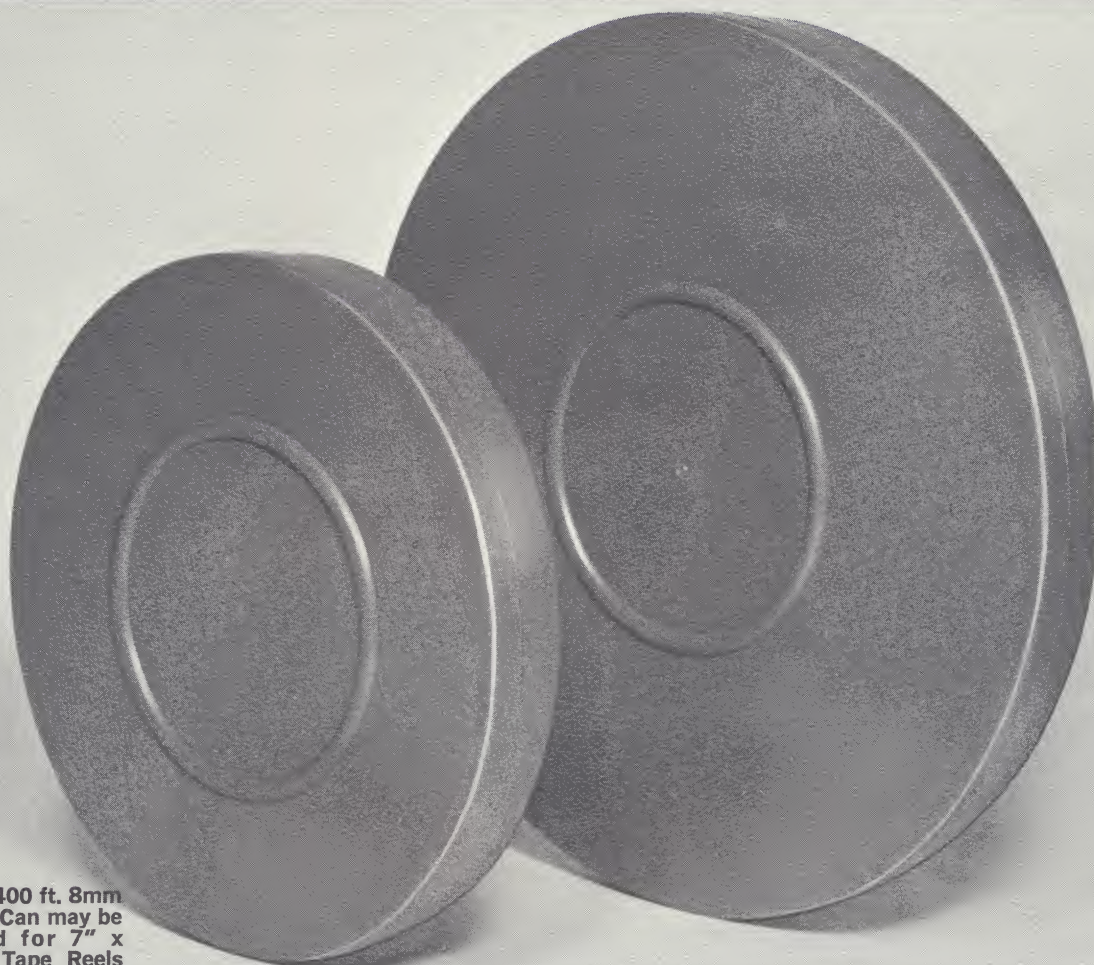


PLIO-MAGIC®

SEPTEMBER 1, 1968

8mm Film Cans

Price List
and Packing
Information



The 400 ft. 8mm
Film Can may be
used for 7" x
1/4" Tape Reels

These PLIO-MAGIC 8mm Film Cans are the answer to the film industry's need for a safer, more economical and more efficient method of storing and shipping valuable prints. Made of super-tough PLIO-MAGIC, they won't rust, bend or discolor.

They are dust and moisture resistant, non-binding, easy to open and easy to stack. The absence of sharp edges, their impact strength, lightweight non-chip indestructability, all add to their preference.

PRICE LIST

CAT. NO.	SIZE	100-300	400-600	700-OVER
21040	400 ft.	\$.24 ea.	\$.23 ea.	\$.22 ea.
CAT. NO.	SIZE	50-300	350-600	700-OVER
21060	600 ft.	\$.85 ea.	\$.75 ea.	\$.65 ea.

PACKING

SIZE	PIECES PER CARTON	WEIGHT (Approx.)	CARTON SIZE (Approx.)
400 ft.	100	24 lbs.	15"x15"x23"
600 ft.	50	26 lbs.	10"x10"x40"

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

8MM FILM CANS

PRICE LIST AND PACKING INFORMATION



PLIO-MAGIC

SEPTEMBER 1, 1968

16mm Film Cans

Price List
and Packing
Information

16mm FILM CANS

PRICE LIST AND PACKING INFORMATION



You can now ship your 16mm film in a safer, more economical and more efficient way—with Plastic Reel Corporation of America's super-tough **PLIO-MAGIC 16mm Film Cans**. The can is ruggedly constructed, easy-to-open and dependable. Will not bend, rust, or chip. Raised ridge on cover facilitates stacking.

Color: Standard Grey. Colors matched free for quantities of 5,000 or more. Name stamped free for quantities of 5,000 or more.

Imprinting (charge is for each size and each order): Custom die \$50.00. Machine set-up \$10.00. Imprinting 5¢ each.

PRICE LIST

CAT. NO.	SIZE	1M	5M	10M
22040	400 ft.	.24 ea.	.23 ea.	.22 ea.
CAT. NO.	SIZE	25-250	275-500	525-1,000
22060	600 ft.	\$.85 ea.	\$.75 ea.	\$.65 ea.
22080	800 ft.	.90 ea.	.85 ea.	.75 ea.
22012	1,200 ft.	1.05 ea.	.95 ea.	.85 ea.
22016	1,600 ft.	1.20 ea.	1.10 ea.	1.00 ea.
22022	2,000 ft.	1.50 ea.	1.40 ea.	1.30 ea.

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice



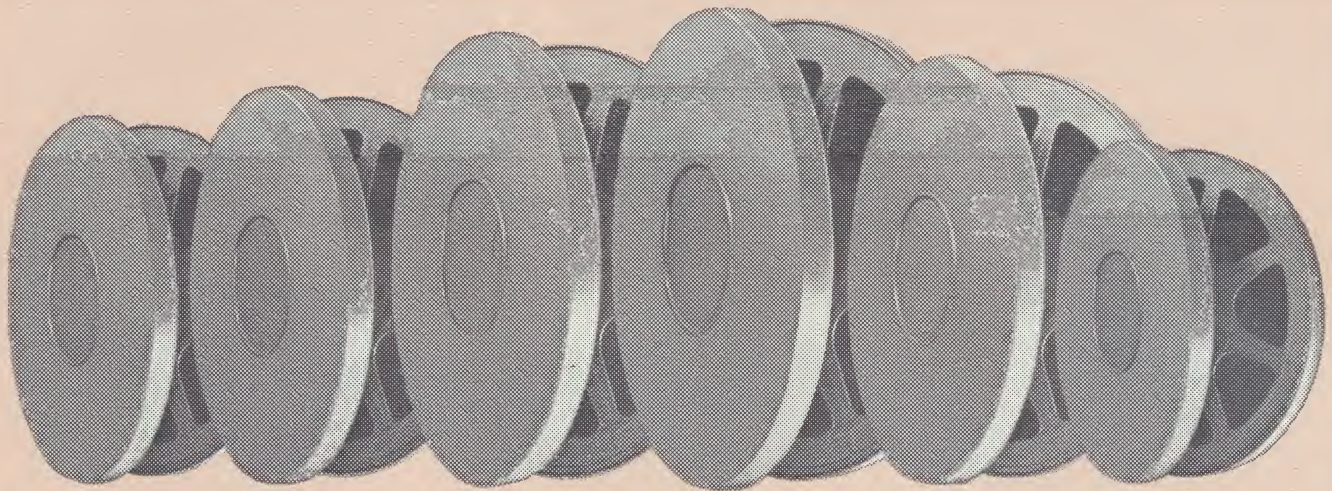
PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

PLIO-MAGIC 16mm Film Cans

PACKING

Size	Pieces per Carton	Apprx. Wt.	Apprx. Carton Size
400 ft.	100	29 lbs.	27" x 14" x 14"
600 ft.	25	11 lbs.	27" x 10" x 10"
800 ft.	25	15 lbs.	27" x 11" x 11"
1,200 ft.	25	24 lbs.	27" x 13" x 13"
1,600 ft.	25	29 lbs.	27" x 14" x 14"
2,000 ft.	25	35 lbs.	27" x 16" x 16"



THESE NEW LIGHTWEIGHT 16mm. PLIO-MAGIC FILM CANS WILL LOWER YOUR SHIPPING COSTS. \$\$\$ SAVINGS IN SHIPPING WILL MORE THAN PAY FOR THE CANS.

FILM CAN SIZE	WEIGHT (PLIO-MAGIC FILM CANS)	WEIGHT (COMPARABLE FILM CANS)	SAVINGS IN DOLLARS FOR AIR SHIPMENT OF ONE REEL OF FILM FROM N.Y. TO L.A.
400 ft.	4 oz. each	12 oz. each	\$.80 each
600 ft.	7 oz. each	19 oz. each	\$1.60 each
800 ft.	8 oz. each	24 oz. each	\$1.60 each
1,200 ft.	10 oz. each	30 oz. each	\$1.60 each
1,600 ft.	16 oz. each	37 oz. each	\$2.40 each
2,000 ft.	17 oz. each	42 oz. each	\$2.40 each



PLASTIC REEL CORPORATION OF AMERICA
 640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



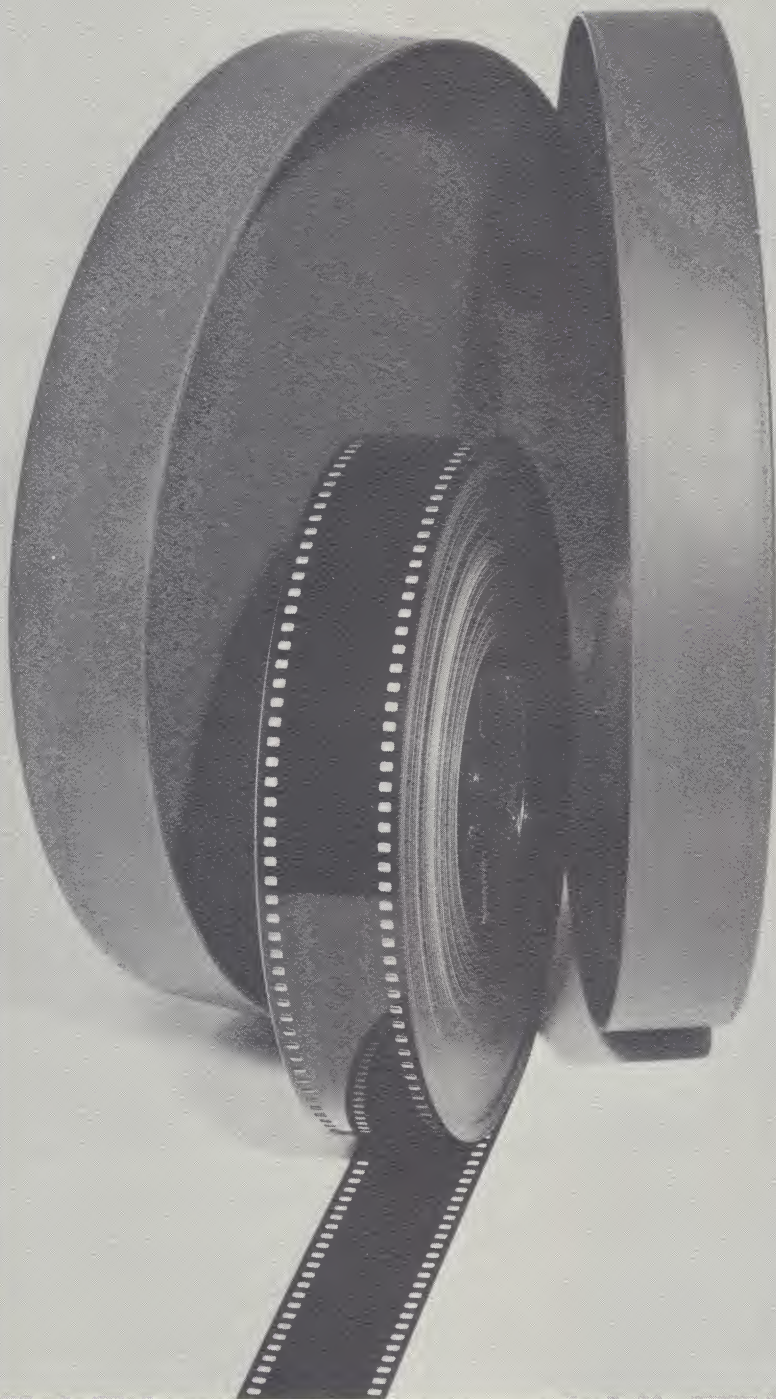
PLIO-MAGIC

SEPTEMBER 1, 1968

35mm Film Cans

Price List
and Packing
Information

Size of cans: 10½" x 1¾"



These Film Cans store and protect 35mm negatives and prints up to 1000' capacity. Convenient and easy to use. Made of super-tough PLIO-MAGIC. Won't rust, dent, bend or discolor!

PRICE LIST

CAT. NO.	20-300	320-600	620-1,500
23010	.90 ea.	.85 ea.	.75 ea.

PACKING

PIECES PER CARTON	WEIGHT (Approx.)	CARTON SIZE (Approx.)
20	13 lbs.	36"x11"x11"

STANDARD COLORS:
Yellow, Red and Blue.

35MM FILM CANS

PRICE LIST AND PACKING INFORMATION

PRINTED IN U.S.A.

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice



PLASTIC REEL CORPORATION OF AMERICA
640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-3035 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



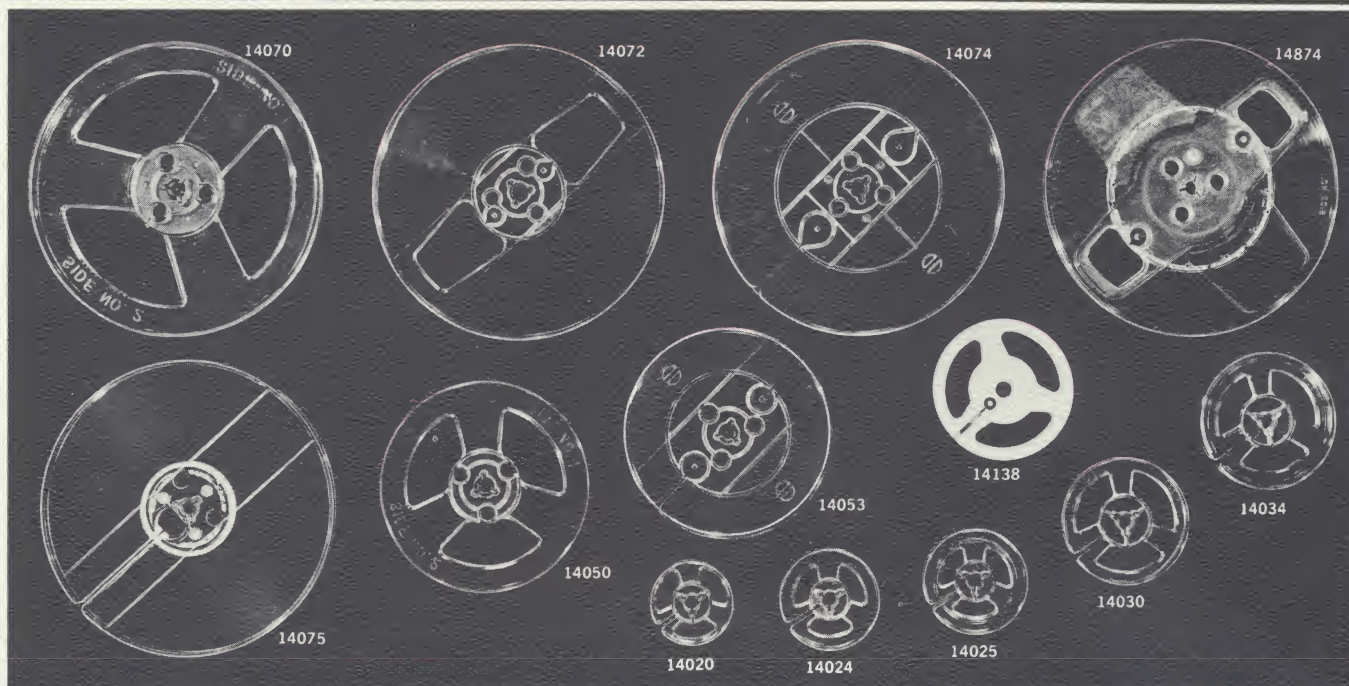
PLIO-MAGIC

SEPTEMBER 1, 1968

1/4" and .150 Tape Reels

Price List
and Packing
Information

TAPE REELS



PRICE

CAT. NO.	SIZE	1M	5M	10M	20M	50M	100M
14020	2"	\$.038 ea.	\$.033 ea.	\$.028 ea.	\$.025 ea.	\$.023 ea.	\$.019 ea.
14024	2 3/8"	.039 ea.	.034 ea.	.029 ea.	.026 ea.	.024 ea.	.020 ea.
14025	2 1/2"	.039 ea.	.034 ea.	.029 ea.	.026 ea.	.024 ea.	.020 ea.
14030	3"	.040 ea.	.035 ea.	.030 ea.	.027 ea.	.025 ea.	.021 ea.
14034	3 1/4"	.050 ea.	.047 ea.	.040 ea.	.037 ea.	.035 ea.	.031 ea.
14050	5"	.12 ea.	.10 ea.	.095 ea.	.090 ea.	.087 ea.	.085 ea.
14053	5" width 3" hub	.16 ea.	.15 ea.	.14 ea.	.13 ea.	.12 ea.	.11 ea.
14070	7"	.15 ea.	.12 ea.	.115 ea.	.11 ea.	.105 ea.	.098 ea.
14074	7" width 4" hub	.18 ea.	.17 ea.	.16 ea.	.15 ea.	.14 ea.	.13 ea.
14874	7" width (2pc) 4" hub	.20 ea.	.195 ea.	.190 ea.	.185 ea.	.175 ea.	.165 ea.
14075	7" width 2 1/4" hub with stress ring	.22 ea.	.21 ea.	.20 ea.	.19 ea.	.18 ea.	.17 ea.
14072	7" width 2 1/4" hub	.18 ea.	.17 ea.	.16 ea.	.15 ea.	.14 ea.	.13 ea.
14138	Stenorette Tape Reels	.15 ea.	.14 ea.	.13 ea.	.12 ea.	.11 ea.	.10 ea.
14078	7 1/8"	.25 ea.	.24 ea.	.23 ea.	.22 ea.	.21 ea.	.20 ea.
14088	8 1/8"	.30 ea.	.29 ea.	.28 ea.	.27 ea.	.26 ea.	.25 ea.

PRICE LIST AND PACKING INFORMATION

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

PLIO-MAGIC Tape Reels

PRC Tape Reels are precision made of a special high heat plastic.

They will not form burrs or sharp edges at point of contact. The reels are strengthened at points of greatest wear and are balanced for true running.

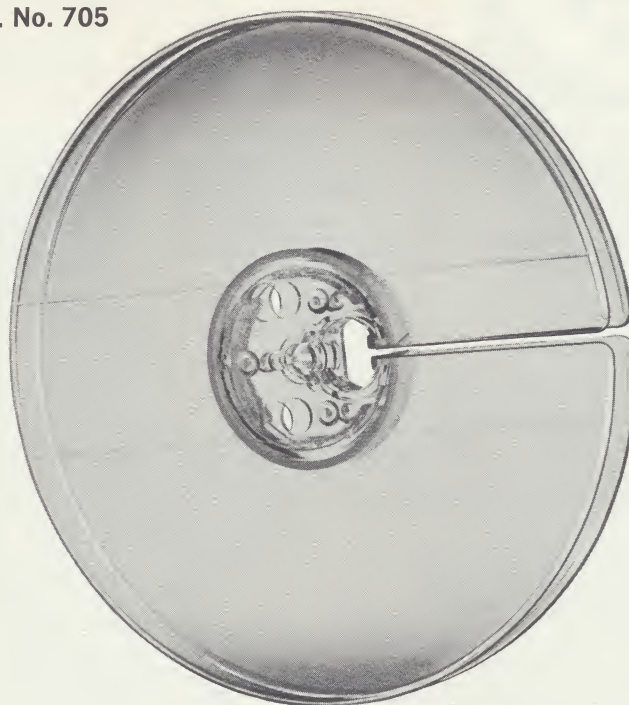
PRC Tape Reels are supplied crystal clear.

Special colors: no charge on following minimum quantities: 2", 2 $\frac{3}{8}$ ", 2 $\frac{1}{2}$ ", 3", 3 $\frac{1}{4}$ " reels—25M. 5" reels—10M. 7" reels—10M.

TAPE REEL BOXES PRICE PER M

CAT. NO.	SIZE	1M
39030	3" (1-piece)	\$13.00
39034	3 $\frac{1}{4}$ " (1-piece)	25.00
39050	5" (2-piece)	80.00
39070	7" (2-piece)	100.00

Cat. No. 705



NEW WARP-FREE TAPE REEL

Unique stress ring eliminates strain of tightly wound tape by transferring pressure to ring, instead of reel hub.

PACKING

CATALOG NO.	SIZE	PIECES PER CARTON	APPROXIMATE WEIGHT	APPROXIMATE SIZE OF CARTON
14020	2"	1,000	13 lbs.	21" x 10" x 10"
14024	2 $\frac{3}{8}$ "	1,000	21 lbs.	21" x 10" x 10"
14025	2 $\frac{1}{2}$ "	1,000	21 lbs.	21" x 10" x 10"
14030	3"	1,000	22 lbs.	21" x 12" x 11"
14034	3 $\frac{1}{4}$ "	1,000	29 lbs.	21" x 13" x 13"
14050	5"	200	18 lbs.	20" x 10" x 13"
14053	5" width 3" hub	200	22 lbs.	20" x 10" x 13"
14070	7"	200	33 lbs.	25" x 14" x 14"
14074	7" width 4" hub	100	23 lbs.	15" x 14" x 14"
14874	7" width (2 pc) 4" hub	100	26 lbs.	15" x 14" x 14"
14075	7" width 2 $\frac{1}{4}$ " hub with stress ring	100	25 lbs.	14" x 13" x 14"
14072	7" width 2 $\frac{1}{4}$ " hub	200	40 lbs.	25" x 14" x 14"
14138	Stenorette Tape Reels	1,000	41 lbs.	18" x 14" x 14"
14078	7 $\frac{1}{8}$ "	50	12 lbs.	17" x 8" x 14"
14088	8 $\frac{1}{8}$ "	50	12 lbs.	17" x 8" x 14"



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

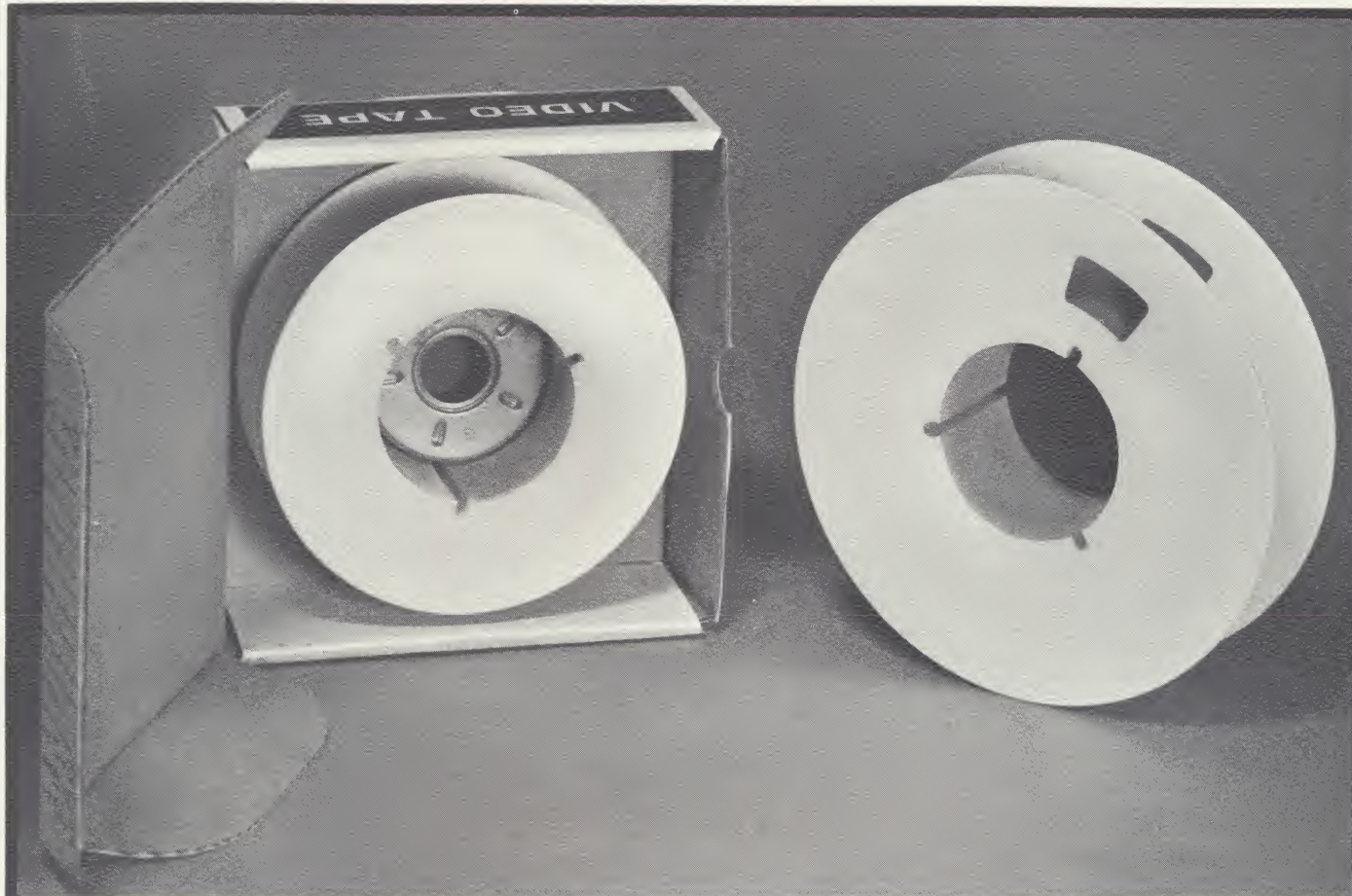


PLIO-MAGIC

SEPTEMBER 1, 1968

Video Tape Reels

Price List
and Packing
Information



VIDEO TAPE REELS

PRICE LIST AND PACKING INFORMATION

NOW! HIGH IMPACT PLIO-MAGIC REELS FOR YOUR VIDEO TAPE.

Now Plastic Reel Corporation of America has made Video Tape Reels out of the same, durable PLIO-MAGIC material that goes into our fine film reels! Rugged, high impact, precision made PLIO-MAGIC Video Tape Reels resist cracking, bending, breaking—your tape arrives ready to play without a worry about reel damage

during shipment. Each reel comes in its own shipping carton—reel fits around metal core fastened to center of carton, keeping it snugly in place during transit. Rubber coated hub grips tape firmly, avoiding tape slippage and wrinkling.

PRICE LIST (Price Includes Shipping Carton)

PACKING

CAT. NO.	SIZE	48-240	288-960	1000-2880	2928-OVER	PIECES PER MASTER CARTON	WEIGHT (Approx.)	CARTON SIZE (Approx.)
14565	6½"x2"	\$1.75 ea.	\$1.50 ea.	\$1.35 ea.	\$1.25 ea.	48	45 lbs.	15½"x15½"x32½"
14580	8"x2"	2.00 ea.	1.75 ea.	1.60 ea.	1.50 ea.	48	57 lbs.	18"x19¼"x33½"
14561	6½"x1"	1.65 ea.	1.40 ea.	1.25 ea.	1.15 ea.	48	32 lbs.	13¾"x14¾"x24"
14581	8"x1"	1.90 ea.	1.65 ea.	1.50 ea.	1.40 ea.	48	42 lbs.	18"x19"x21"

IMPRINTING ON REELS: Custom die \$50.00. Machine set-up \$10.00. Imprinting 10¢ each.

IMPRINTING ON SHIPPING CARTON: Your own copy imprinted in one color — no charge over 5M.

15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice

PRINTED IN U.S.A.



PLASTIC REEL CORPORATION OF AMERICA
640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C.
PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



PLIO-MAGIC®

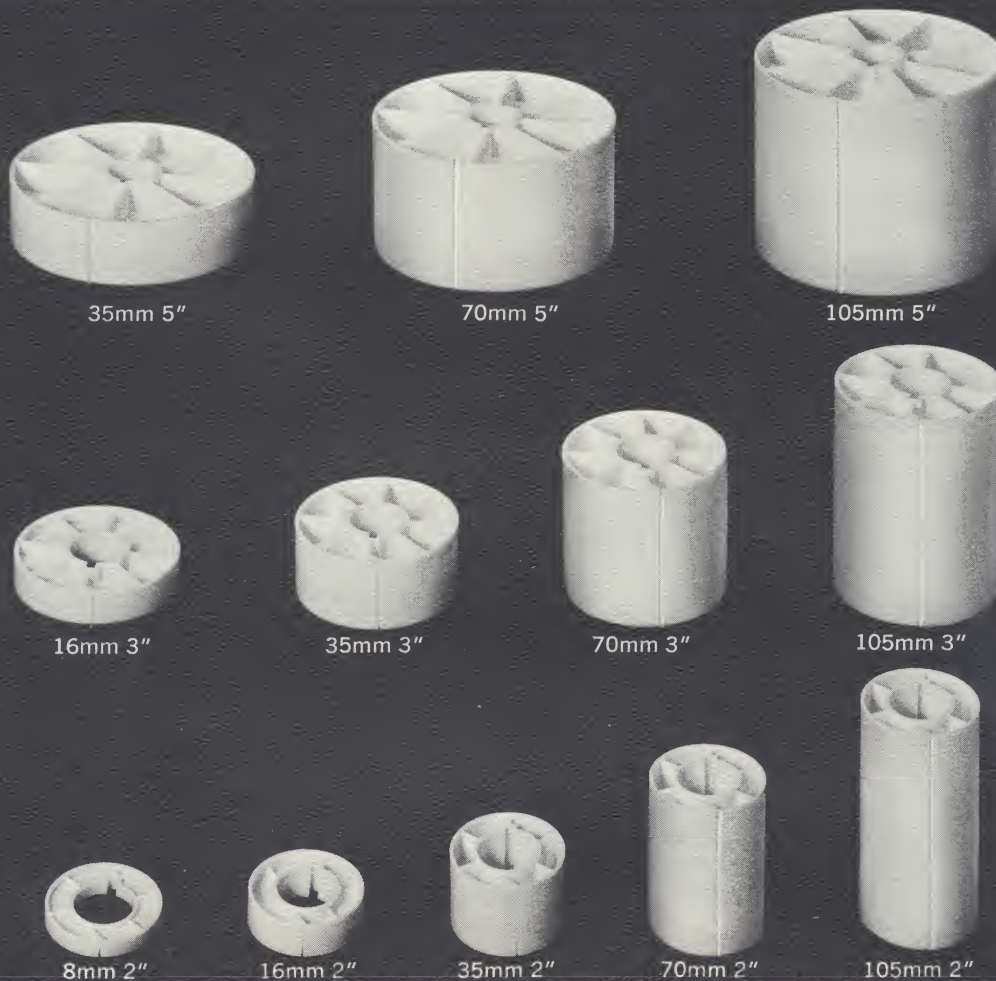
SEPTEMBER 1, 1968

Film Cores (Female Type)

Price List
and Packing
Information

FILM CORES (FEMALE TYPE)

PRICE LIST AND PACKING INFORMATION



PRICE LIST

CAT NO.	SIZE	1M	5M	10M	20M	50M	100M
51020	8mm 2"	\$.025 ea.	\$.023 ea.	\$.022 ea.	\$.021 ea.	\$.02 ea.	\$.018 ea.
52020	16mm 2"	.03 ea.	.028 ea.	.026 ea.	.024 ea.	.022 ea.	.02 ea.
52030	16mm 3"	.12 ea.	.115 ea.	.11 ea.	.105 ea.	.10 ea.	.09 ea.
53020	35mm 2"	.05 ea.	.045 ea.	.04 ea.	.038 ea.	.036 ea.	.035 ea.
53030	35mm 3"	.15 ea.	.145 ea.	.14 ea.	.135 ea.	.13 ea.	.12 ea.
53050	35mm 5"	.25 ea.	.245 ea.	.24 ea.	.235 ea.	.23 ea.	.22 ea.
54020	70mm 2"	.15 ea.	.145 ea.	.14 ea.	.135 ea.	.13 ea.	.12 ea.
54030	70mm 3"	.32 ea.	.315 ea.	.31 ea.	.305 ea.	.30 ea.	.29 ea.
54050	70mm 5"	.52 ea.	.515 ea.	.51 ea.	.505 ea.	.50 ea.	.49 ea.
55020	105mm 2"	.235 ea.	.23 ea.	.225 ea.	.22 ea.	.215 ea.	.205 ea.
55030	105mm 3"	.49 ea.	.485 ea.	.48 ea.	.475 ea.	.47 ea.	.46 ea.
55050	105mm 5"	.79 ea.	.785 ea.	.78 ea.	.775 ea.	.77 ea.	.76 ea.

Standard Color: Yellow

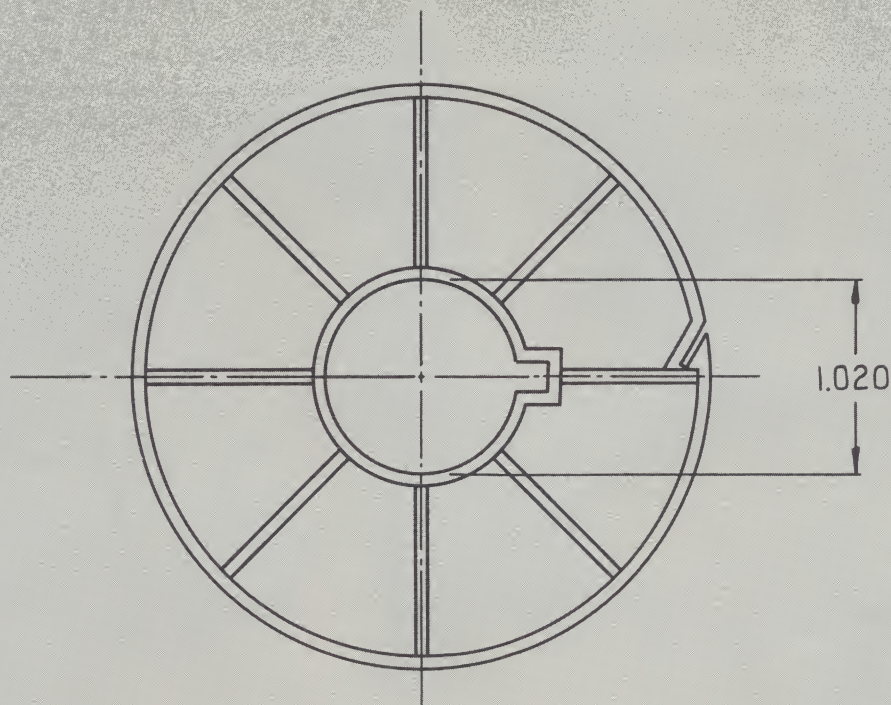
15% surcharge for less than standard carton packing ☐ Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

Film Cores



Side View: 2", 3" and 5" cores.

PACKING

SIZE	PIECES PER CARTON	WEIGHT (Approx.)	CARTON SIZE (Approx.)
8mm 2"	2,000	19 lbs.	20" x 12½" x 10"
16mm 2"	1,000	17 lbs.	20" x 12½" x 10"
16mm 3"	500	25 lbs.	12" x 12" x 21"
35mm 2"	500	22 lbs.	20" x 10" x 14"
35mm 3"	250	24 lbs.	12" x 12" x 22"
35mm 5"	100	21 lbs.	25" x 10" x 18"

70mm 2", 3" and 5" cores and 105mm 2", 3" and 5" cores will be packed to suit.



PLASTIC REEL CORPORATION OF AMERICA

640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

MICROWAVE EQUIPMENT

MICROWAVE AMPLIFIERS

Litton offers an extensive family of exceptional quality microwave amplifiers for laboratory, mobile, airborne and missile applications. Many of the traveling wave tubes listed on pages 29 and 30 are incorporated in the rack mountable and solid state packages. Others can be readily adapted to similar packages.

Model No. Rack Mount	TWT Type (115 V 50-60-400 cps input)	Frequency (Gc)	Min. Gain (db)	Min. Saturated Power Out	Remarks
342	L-3470	4.0 - 8.0	36	20 mW	
343	L-3711	4.0 - 8.0	36	1.0 w	
353	L-3928	7.0 - 11.0	40	10.0 w	
354	L-3611	7.0 - 11.0	36	20 mW	
359	L-3957	5.4 - 11.0	60	2.0 w	
360	L-3998	7.0 - 11.0	36	2.0 w	
366	L-5007	2.0 - 4.0	36	2.0 w	
369	L-5011	4.0 - 8.0	33	10.0 w	
389	L-5010	2.0 - 4.0	33	10.0 w	
328	L-3957	5.4 - 11.0	60	2.0 w	Basic power supply suitable for use with all 1.0 and 2.0 watt TWT's
375	L-3957	5.4 - 11.0	60	2.0 w	Integrated Package
393	L-3954	8.0 - 11.0	33	1.0 kW	Pulse, 0.01 duty
394	L-3928	7.0 - 11.0	40	10.0 w	
400	L-3998	7.0 - 11.0	36	2.0 w	CW or pulse operation
419	L-3611	7.0 - 11.0	36	20 mW	115 V 400 cps input
400	L-3957	5.4 - 11.0	60	2.0 w	Provision for Helix Modulation
422	L-3972	8.2 - 10.0	60	1.0 w	CW or pulse operation Provision for Helix Modulation
432	L-3928	7.0 - 11.0	40	10.0 w	Pulse Operation Only

MICROWAVE RF POWER SOURCES

Power sources designed for use with Litton Magnetrons, Backward Wave Oscillators and Klystrons, as well as custom designed signal sources provide pulse, CW or MCW power from integrated mobile packages.

Areas of application for these versatile equipments include RFI susceptibility studies, component testing, antenna range testing, as an rf driver for higher power microwave amplifiers and plasma research.

Optimum reliability and performance, ease of operation, interlock and overload protections, functional location of controls and indicators are built-in features of these Litton equipments.

New equipments, the Models 368 and 434, have been added to the line of standard power sources. These units feature complete RFI shielded enclosures and plug-in magnetron modules. High power attenuators and protective devices can be provided in the rf transmission line within the module at the users option.

Model	Tube Type	Frequency* (Mc)	Modes of Operation	RF Power*
217	Air Cooled CW/Pulse Magnetrons	975 to 10,475	CW, MCW, Pulse and Square Wave	Variable to 110 W Ave., 900 W Peak
218	Liquid Cooled CW/ Pulse Magnetrons	350 to 10,475	CW, MCW, Pulse and Square Wave	Variable to 500 W Ave., 2.0 Kw Peak
269	Air Cooled CW/Pulse Magnetrons	975 to 10,475	CW only	Variable to 110 W
270	Air Cooled CW/Pulse Magnetrons	975 to 10,475	CW and 1.0 Kc Square Wave	Variable to 110 W Ave., 450 W Peak
324	Air Cooled CW/Pulse Magnetrons	350 to 10,475	CW, MCW	Variable to 500 W
368	Liquid Cooled CW/ Pulse Magnetrons	350 to 10,475	CW, MCW, Pulse and Square Wave	Variable to 500 W Ave., 2.0 Kw Peak
434	Air Cooled CW/ Pulse Magnetrons	975 to 10,475	CW, MCW, Pulse and Square Wave	Variable to 110 W Ave., 800 W Peak

*Frequency and power depend upon specific tube type selected.

MAGNETRON MODULATORS

Litton Industries has expanded their equipment capability to include low and medium power modulators for pulse magnetrons. These modulators are all a solid state magnetic type employing the latest advances in switching devices and magnetic technology.

Since the majority of the components in this relatively simple device are passive, the life and reliability are exceptional. The most common cause of failure in a modulator, arcing in the magnetron, is reduced by Litton's unique processing techniques for microwave tubes. This further enhances overall package life.

Continued on next page.

MICROWAVE EQUIPMENT

MAGNETRON MODULATORS (Continued)

System design engineers will recognize the savings in engineering and production costs made possible with this integrated package. Contributing cost saving factors are:

- Procurement—only one specification need be written and a single vendor can supply the complete magnetron/modulator package.
- Inspection and Test—only one incoming test need be performed for rf performance.
- Production—Assembly time is reduced as only one component needs to be handled.

The Model 466 is an example of a solid state, magnetic pulse modulator. This unit operates an L-3958 magnetron and the package is designed for airborne weather radar.

Model	RF Power Output	RF Frequency	Pulse Length	Pulse Repetition Rate	Input Voltage
466	10 Kw Peak	15 Gc $\pm$ 85 Mc	1.5 μ sec	800 Pulses per second	115 V 400 cps 1 ϕ

MAGNETRON ACCESSORY EQUIPMENTS

Equipments required for the proper application of CW magnetrons are Model 263 AC Filament Controller or Model 312 DC Filament Controller. These devices control the operating temperature of the magnetron filament and improve tube performance and life.

Model	Description
263	For applications where the CW magnetron will be located somewhat remote from the control unit and fm of the magnetron output caused by ac filament voltage is not critical.
312	This controller provides dc for the magnetron filaments. Applications are somewhat limited as the leads from the controller to the tube must carry the full filament current. They must also be insulated to the voltage level of the magnetron cathode.

As a service to magnetron users, Litton Industries has in stock a wide variety of magnetron to transmission line transitions, sockets and heat exchangers.

Motor driven tuner assemblies are also available for remote tube operation.

Socket Model	Magnetron Type	Model	Magnetron Type
252	All Liquid Cooled CW/Pulse Types	254	High Power Pulse Types (4J50, 4J52)
253	All Air Cooled CW/Pulse Types	255	Miniature Pulse Types
Heat Exchanger Model	Magnetron Type		
260	This basic heat exchanger provides coolant for the complete family of CW magnetrons and M-BW0's. The unit can also be supplied for use with Coolanol 25 or similar oil coolants.		

WATER LOADS

An extensive family of high power rf water loads has been developed by Litton Industries for use in radar systems or rf test sets. A list of typical loads is shown below. Variations are available for special applications.

Complete load systems, including a closed loop coolant system, heat exchanger and calibration equipment are also available to compliment the rf water loads. These equipments are custom designed to suit the users' requirements. Calibration accuracies of better than three per cent are readily attainable.

Model	Frequency (Mc)	Power		VSWR	Waveguide Gas Pressure	RF Connection
		Peak (Mw)	Average (Kw)			
WL-54	1300 $\pm$ 5%	10	20	1.15:1	50 psia	CPR-650F
WL-82	1120 - 1700	30	100	1.15:1	50 psia	CPR-650F
WL-88	1120 - 1700	10	300	1.05:1	50 psia	CPR-650F
WL-209	2700 - 2900	10	20	1.15:1	30 psia	UG-553/U
WL-210	400 - 450	2.3	150	1.2:1*	0 psig	CPR-2100
WL-246	490 - 610	5.0	300	1.1:1*	0 psig	CPR-1800

*VSWR measured with circulating fluid composed of nine parts of ethylene glycol to one part of water.

KLYSTRON ACCESSORY EQUIPMENTS

Litton Industries designs and manufactures other equipments required in the relative application of klystrons to entire systems. Such devices include: X-Ray shields, tuner drive assemblies, differential thermopiles, focusing coils and sockets. For special requirements, it may be advantageous for the klystron user to solicit Litton for system sub-assemblies including power supplies and modulators.

ELECTROMAGNETS AND FOCUSING COILS

Litton designs and manufactures electromagnets and focusing coils for laboratory use and special plasma and electron beam applications. These designs employ the most recent advances in foil and wire winding techniques as well as the highest quality insulating materials available.

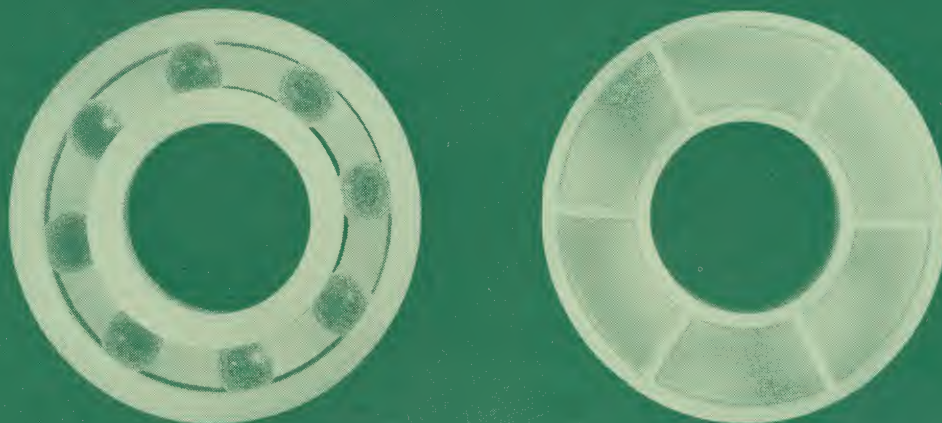


PLIO-MAGIC

SEPTEMBER 1, 1968

Linear Polyethylene Bushings and Bearings

Price list
and Technical
Specifications

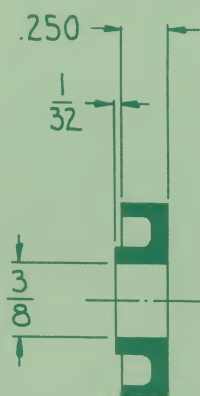
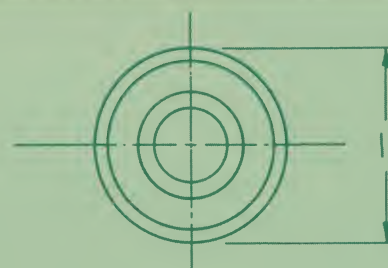


This new linear—Polyethylene Glass Ball Bearing is initially less expensive than stainless steel Ball Bearings and have a greater life expectancy through their self cleaning and polishing qualities. They also resist caking.

Linear Polyethylene Bushings are self-lubricating for an easier—smoother ride.

PRICE LIST

CATALOG NUMBER	SIZE		LINEAR POLYETHYLENE BUSHINGS	LINEAR POLYETHYLENE BEARINGS W/GROUND GLASS BALLS
	I.D.	O.D.		
68318	3/8"	1"	\$.20 ea.	
68338	3/8"	1 3/8"	.25 ea.	
68312	1/2"	1 3/8"	.25 ea.	
68310	1/2"	1 3/8"	.25 ea.	
68358	5/8"	1 3/8"	.25 ea.	
68334	3/4"	1 3/8"	.25 ea.	
68418	3/8"	1"		\$1.20 ea.
68412	1/2"	1 3/8"		1.25 ea.
68458	5/8"	1 3/8"		1.25 ea.



CATALOG
NO.
68318

Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice

LINEAR POLYETHYLENE BUSHINGS AND BEARINGS

PRICE LIST AND PACKING INFORMATION

Printed in U.S.A.

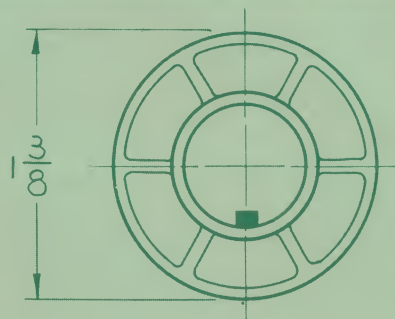
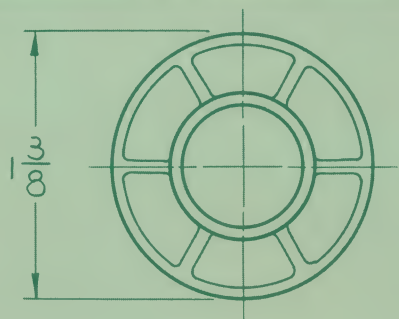


PLASTIC REEL CORPORATION OF AMERICA

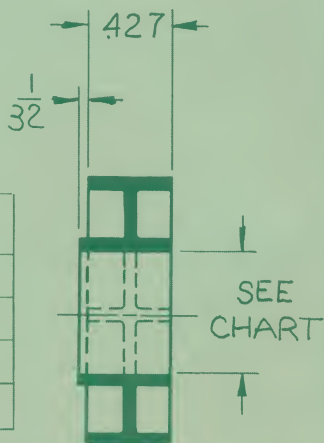
640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

Linear Polyethylene Bushings and Bearings

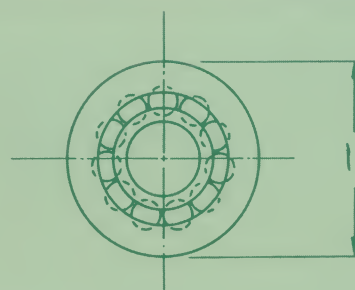
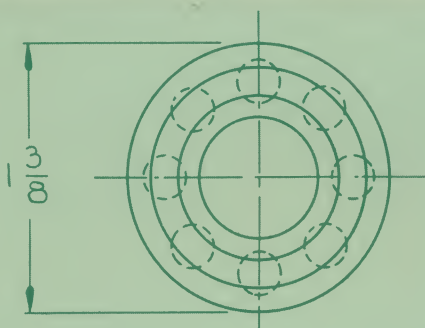
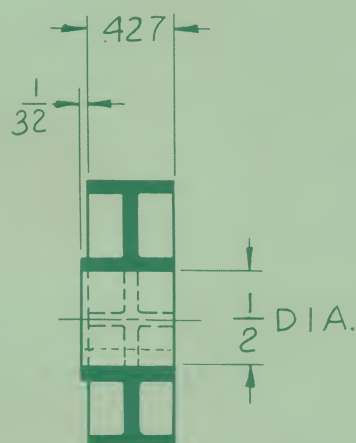
Scale: Actual size



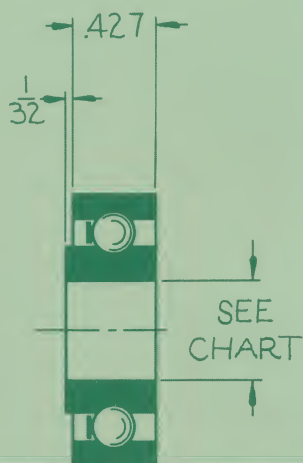
CATALOG NO.	SIZE I.D.
68338	3/8"
68312	1/2"
68358	5/8"
68334	3/4"



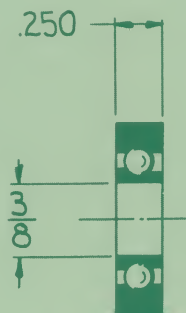
CATALOG NO.
68310



CATALOG NO.	SIZE I.D.
68412	1/2"
68458	5/8"



CATALOG NO.
68418



PLASTIC REEL CORPORATION OF AMERICA
 640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C.
 PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107



PLIO-MAGiC

SEPTEMBER 1, 1968

Idler/Drive Rollers

Price list
and Technical
Specifications

POLYPROPYLENE

Lightest of all plastics; higher tensile strength, greater rigidity; exceptional resistance to flex fatigue; extremely low creep; high impact strength; high softening point, resists temperatures 300 F.; excellent dielectric properties;

surface resists staining and discoloration;

Polypropylene has excellent resistance to solvents and chemicals.

O.E.M. prices upon request—packing as ordered.

PRICE LIST

CAT. NO.	SIZE	I.D.	PRICE
61038	8mm	$\frac{3}{8}$ "	\$.65 ea.
61012	8mm	$\frac{1}{2}$ "	.65 ea.
61058	8mm	$\frac{5}{8}$ "	.65 ea.
61013	8mm	$1\frac{3}{8}$ "	.65 ea.
61028	8mm	$\frac{3}{8}$ "	.65 ea.
61022	8mm	$\frac{1}{2}$ "	.65 ea.
61048	8mm	$\frac{5}{8}$ "	.65 ea.
61023	8mm	$1\frac{3}{8}$ "	.65 ea.
61256	8/16mm	$\frac{5}{16}$ "	.75 ea.
61223	8/16mm	$\frac{3}{8}$ "	.75 ea.
61221	8/16mm	$\frac{1}{2}$ "	.75 ea.
61258	8/16mm	$\frac{5}{8}$ "	.75 ea.
61213	8/16mm	$1\frac{3}{8}$ "	.75 ea.
61218	8/16mm	$1\frac{3}{8}$ "	.75 ea.
62012	16mm	$\frac{1}{2}$ "	.75 ea.
62058	16mm	$\frac{5}{8}$ "	.75 ea.
62013	16mm	$1\frac{3}{8}$ "	.75 ea.
62011	16mm Sound	$\frac{1}{2}$ "	.75 ea.
62055	16mm Sound	$\frac{5}{8}$ "	.75 ea.

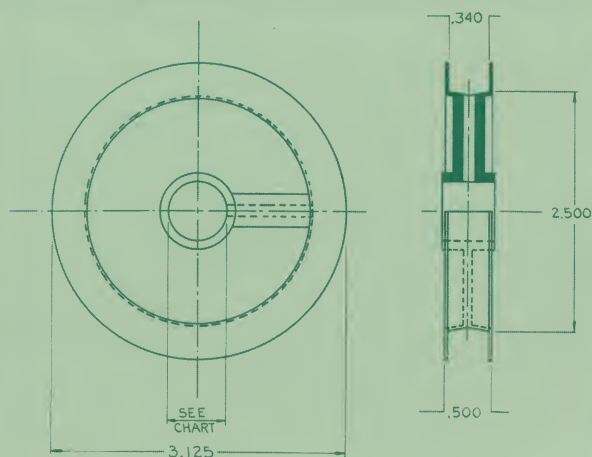
CAT. NO.	SIZE	I.D.	PRICE
62018	16mm Sound	$1\frac{3}{8}$ "	\$.75 ea.
62065	16mm	$1\frac{3}{8}$ "	.75 ea.
62060	16mm Double Sound Shoulder	$\frac{1}{2}$ "	.75 ea.
62080	16mm Double Sound Shoulder	$\frac{5}{8}$ "	.75 ea.
62085	16mm Double Sound Shoulder	$1\frac{3}{8}$ "	.75 ea.
62032	16mm Hour Glass	$\frac{1}{2}$ "	.75 ea.
62035	16mm Hour Glass	$\frac{5}{8}$ "	.75 ea.
62033	16mm Hour Glass	$1\frac{3}{8}$ "	.75 ea.
62014	16mm Hour Glass	1"	.75 ea.
62022	16mm Hour Glass	$1\frac{3}{8}$ "	.75 ea.
62016	16mm Hour Glass	$\frac{5}{16}$ "	.75 ea.
62039	16mm Hour Glass	$\frac{3}{8}$ "	.75 ea.
62029	16mm Hour Glass	$\frac{1}{2}$ "	.75 ea.
62059	16mm Hour Glass	$\frac{5}{8}$ "	.75 ea.
62070	16mm Hour Glass	$1\frac{3}{8}$ "	.75 ea.
62041	16mm Sound	$\frac{1}{4}$ "	.75 ea.

CAT. NO.	SIZE	I.D.	PRICE
62025	16mm Sound	$\frac{1}{2}$ "	\$.75 ea.
62024	16mm Sound	$\frac{1}{4}$ "	.75 ea.
62021	16mm Sound	$\frac{1}{2}$ "	.75 ea.
62020	16mm Hour Glass	$\frac{1}{4}$ "	.75 ea.
62050	16mm Hour Glass	$\frac{1}{2}$ "	.75 ea.
62056	16mm Outer Roller	$\frac{5}{8}$ "	1.25 ea.
62003	16mm Inner Drum	$\frac{3}{8}$ "	.75 ea.
62002	16mm Inner Drum	$\frac{1}{2}$ "	.75 ea.
62008	16mm Inner Drum	$\frac{5}{8}$ "	.75 ea.
65011	16/35mm		1.25 ea.
66011	16/32/35mm		1.25 ea.
63011	35mm Hour Glass		1.25 ea.
63015	35mm Flat-W/Tire		2.75 ea.
67011	35/70mm		4.00 ea.
64011	70mm Hour Glass		4.00 ea.
61002	Super 8 Top Roller	$\frac{1}{2}$ "	1.05 ea.
61008	Super 8 Top Roller	$\frac{5}{8}$ "	1.05 ea.
68125	Rubber Tires for converting to Super 8		1.05 ea.

Scale: $\frac{1}{2}$ " = 1"

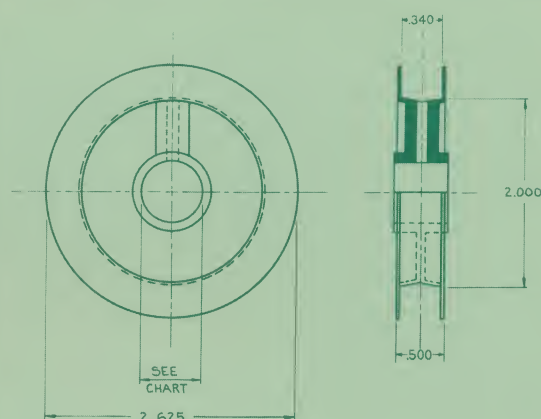
Terms: Net, 10 days, F.O.B. Carlstadt, N. J. ☐ Prices and specifications subject to change without notice

8mm rollers for processing super 8mm and single 8mm film.



CAT. NO.	I.D.	CAT. NO.	I.D.
61038	$\frac{3}{8}$ "	61058	$\frac{5}{8}$ "
61012	$\frac{1}{2}$ "	61013	$1\frac{3}{8}$ "

8mm rollers for processing super 8mm and single 8mm film.



CAT. NO.	I.D.	CAT. NO.	I.D.
61028	$\frac{3}{8}$ "	61048	$\frac{5}{8}$ "
61022	$\frac{1}{2}$ "	61023	$1\frac{3}{8}$ "

IDLER/DRIVE ROLLERS

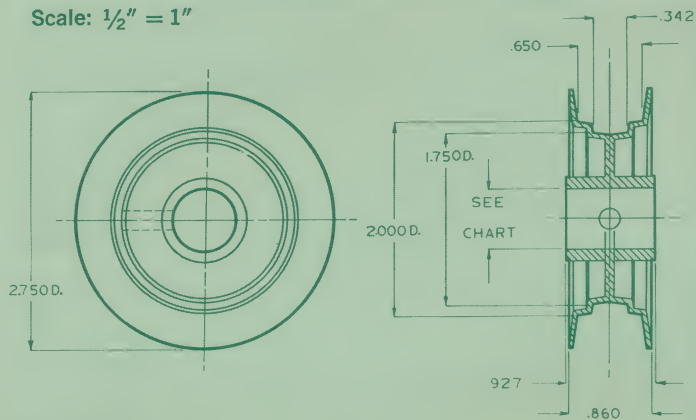
PRICE LIST AND TECHNICAL SPECIFICATIONS



PLASTIC REEL CORPORATION OF AMERICA

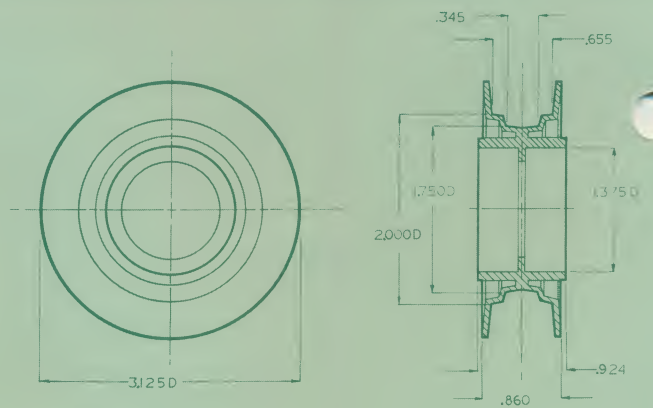
640 SOUTH COMMERCIAL AVENUE, CARLSTADT, NEW JERSEY 07072 • NEW JERSEY PHONE NUMBER (201) 933-9125 • DIRECT N.Y.C. PHONE NUMBER (212) 524-5055 • WEST COAST: 905 NORTH COLE AVENUE, HOLLYWOOD, CALIFORNIA 90038, PHONE NO. (213) 467-3107

Scale: $\frac{1}{2}" = 1"$



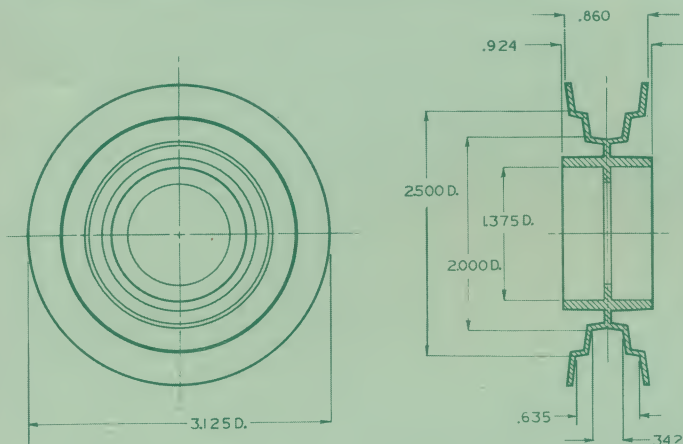
CAT. NO.	I.D.
61256	$\frac{5}{16}"$
61223	$\frac{3}{8}"$
61221	$\frac{1}{2}"$
61258	$\frac{5}{8}"$

8/16mm combination rollers.



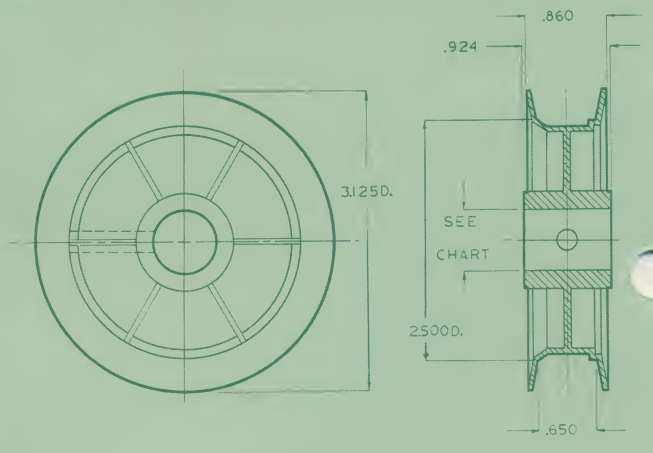
CAT. NO.	I.D.
61213	$\frac{1}{2}"$

8/16mm combination rollers.



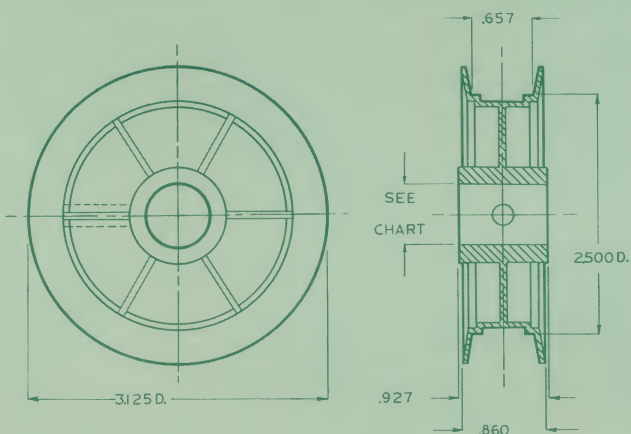
CAT. NO.	I.D.
61218	$\frac{1}{2}"$

8/16mm combination rollers.



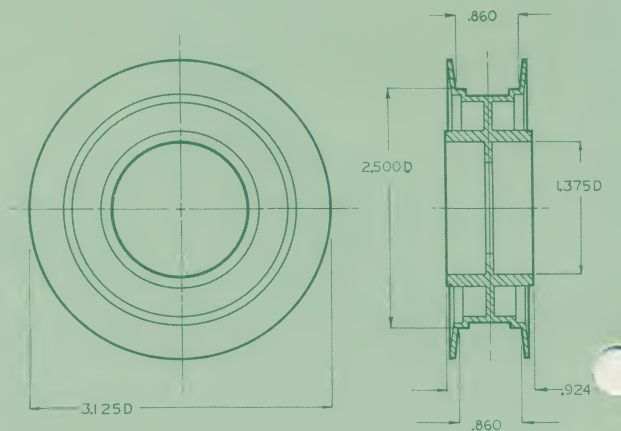
CAT. NO.	I.D.
62011	$\frac{1}{2}"$
62055	$\frac{5}{8}"$

16mm sound shoulder.



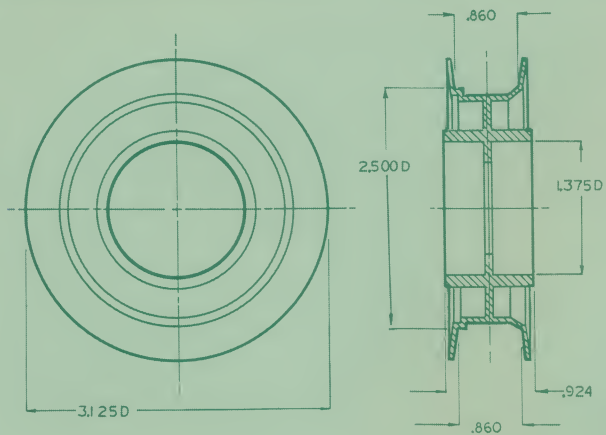
CAT. NO.	I.D.
62065	$\frac{3}{8}"$
62012	$\frac{1}{2}"$
62058	$\frac{5}{8}"$

16mm processing rollers.



CAT. NO.	I.D.
62013	$\frac{1}{2}"$

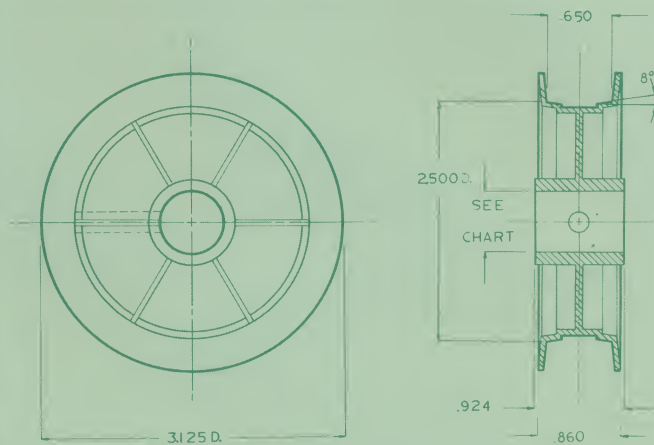
16mm processing rollers.



CAT. NO.

62018

16mm sound shoulder.



CAT. NO.

62060

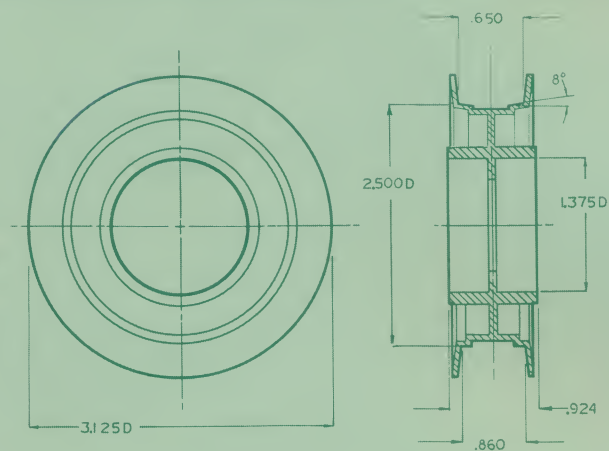
I.D.

1/2"

62080

5/8"

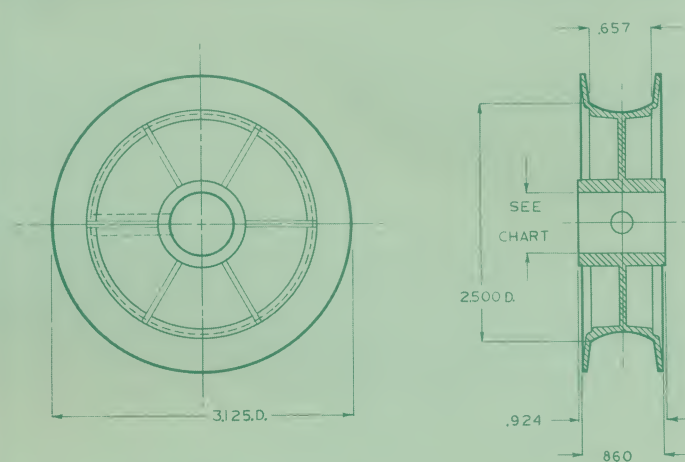
16mm double sound shoulder.



CAT. NO.

62085

16mm double sound shoulder.



CAT. NO.

62032

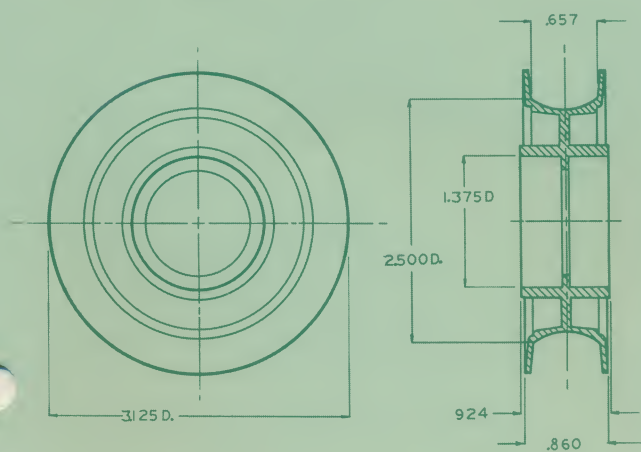
I.D.

1/2"

62035

5/8"

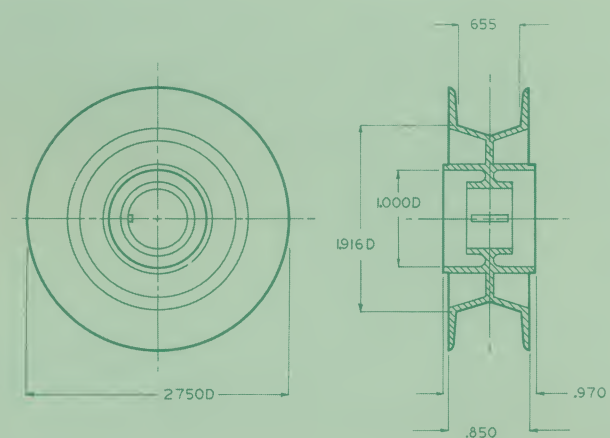
16mm hour glass rollers.



CAT. NO.

62033

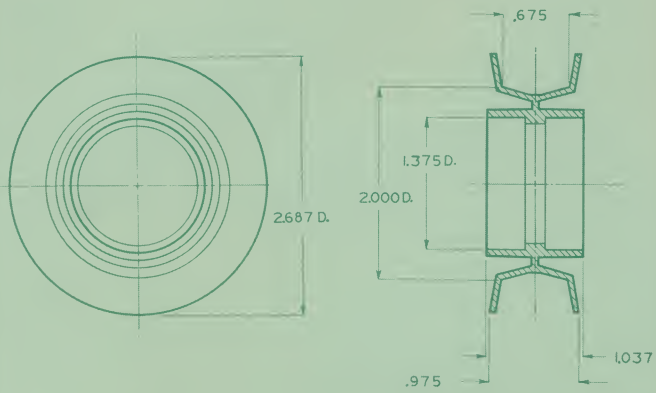
16mm hour glass rollers.



CAT. NO.

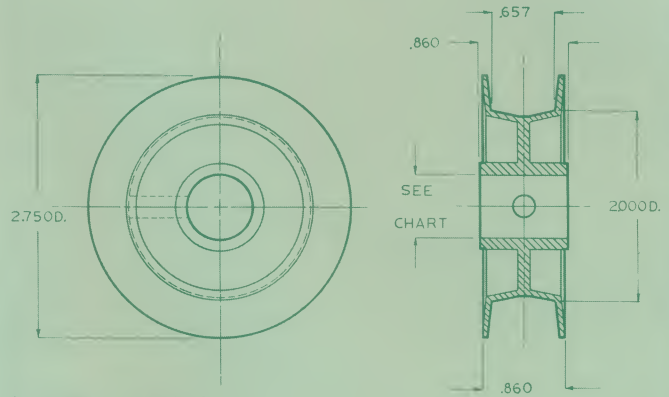
62014

16mm hour glass rollers.



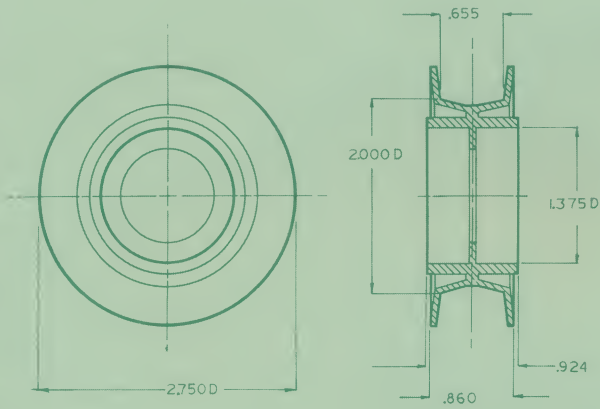
CAT. NO.
62022

16mm hour glass rollers.



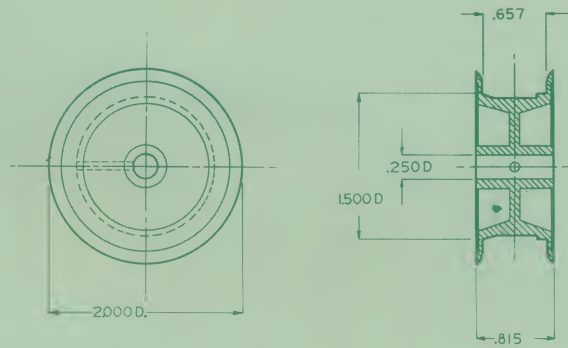
CAT. NO.	I.D.
62016	$\frac{5}{16}$ "
62039	$\frac{3}{8}$ "
62029	$\frac{1}{2}$ "
62059	$\frac{5}{8}$ "

16mm hour glass rollers.



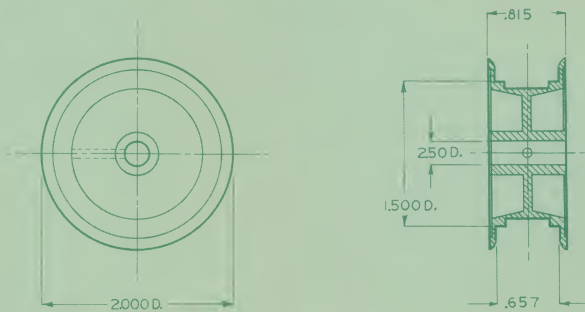
CAT. NO.
62070

16mm hour glass rollers.



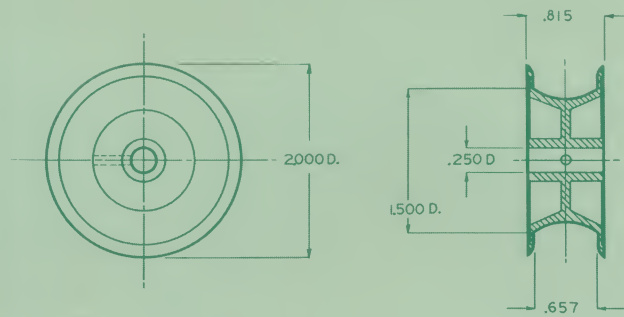
CAT. NO.	I.D.
62041	$\frac{1}{4}$ "
62025	$\frac{1}{2}$ "

16mm sound shoulder.



CAT. NO.	I.D.
62024	$\frac{1}{4}$ "
62021	$\frac{1}{2}$ "

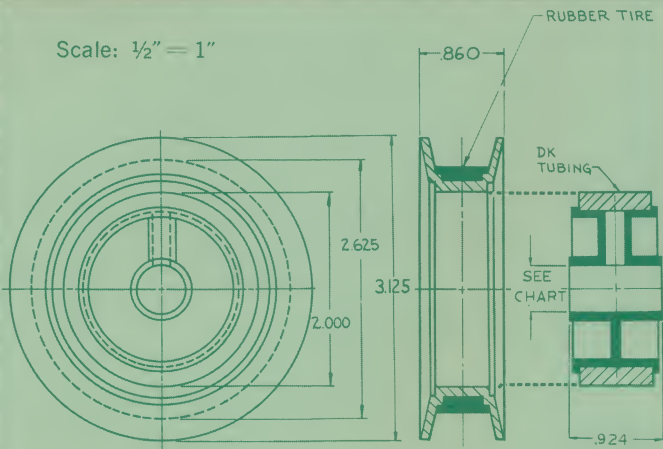
16mm sound shoulder.



CAT. NO.	I.D.
62020	$\frac{1}{4}$ "
62050	$\frac{1}{2}$ "

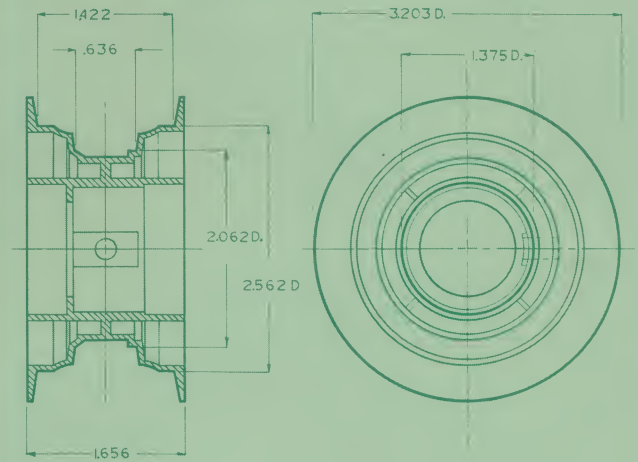
16mm hour glass rollers.

Scale: 1/2" = 1"



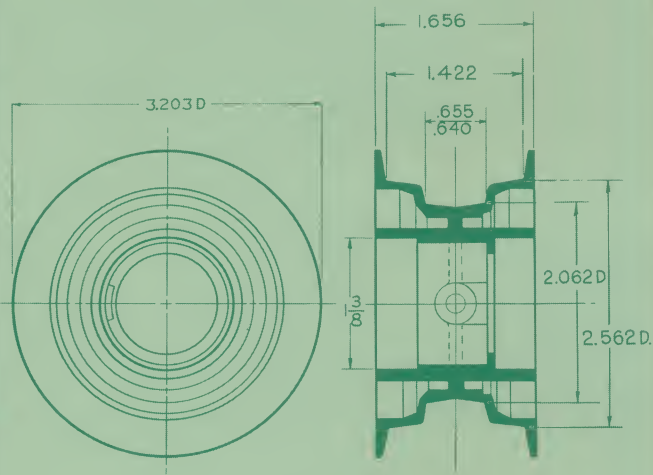
CAT. NO.	I.D.
62003	3/8"
62002	1/2"
62008	5/8"

16mm outer roller.
CAT. NO. 62056
16mm wobble drum.
16mm wobbler roller.



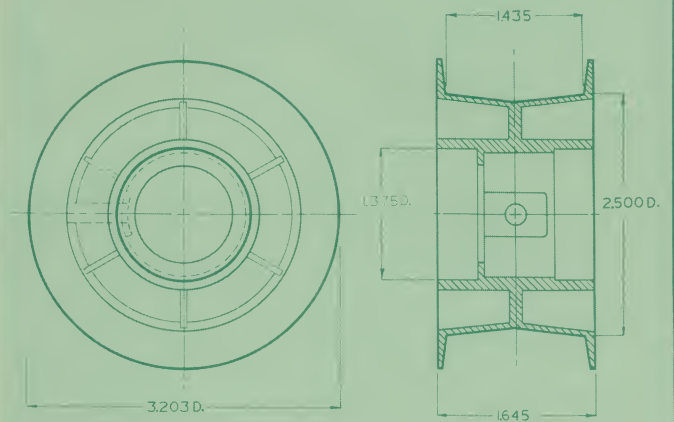
CAT. NO.
65011

16/35 combination rollers.



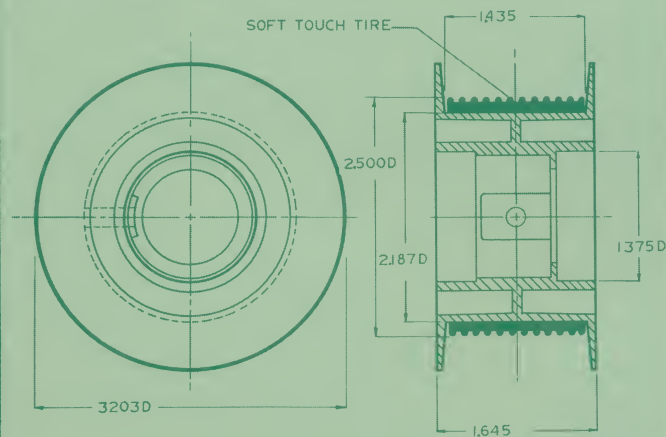
CAT. NO.
66011

16/32/35mm combination rollers.



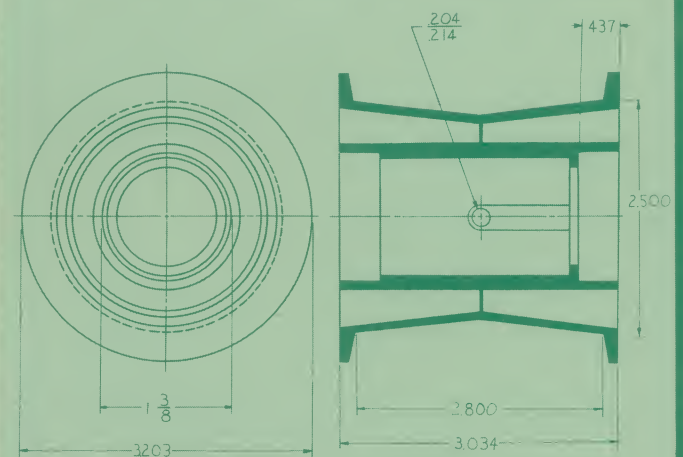
CAT. NO.
63011

35mm hour glass rollers.



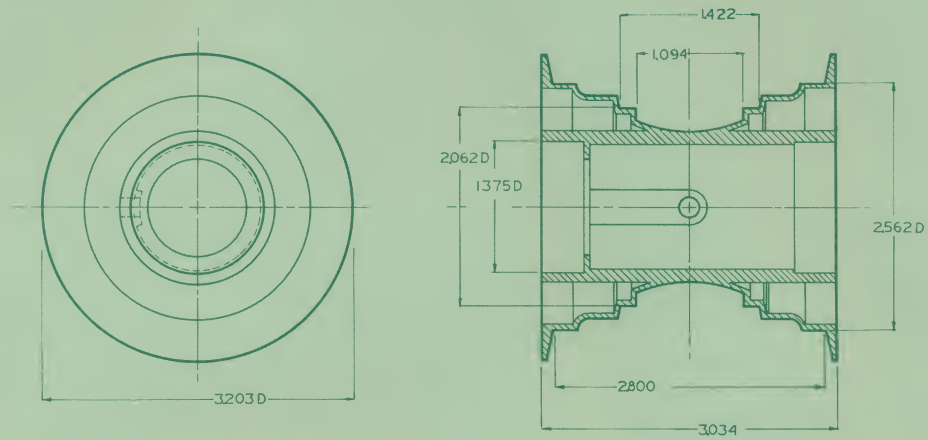
CAT. NO.
63015

35mm flat roller with tire.



CAT. NO.
64011

70mm hour glass rollers.



CAT. NO.
67011

35/70mm combination rollers.